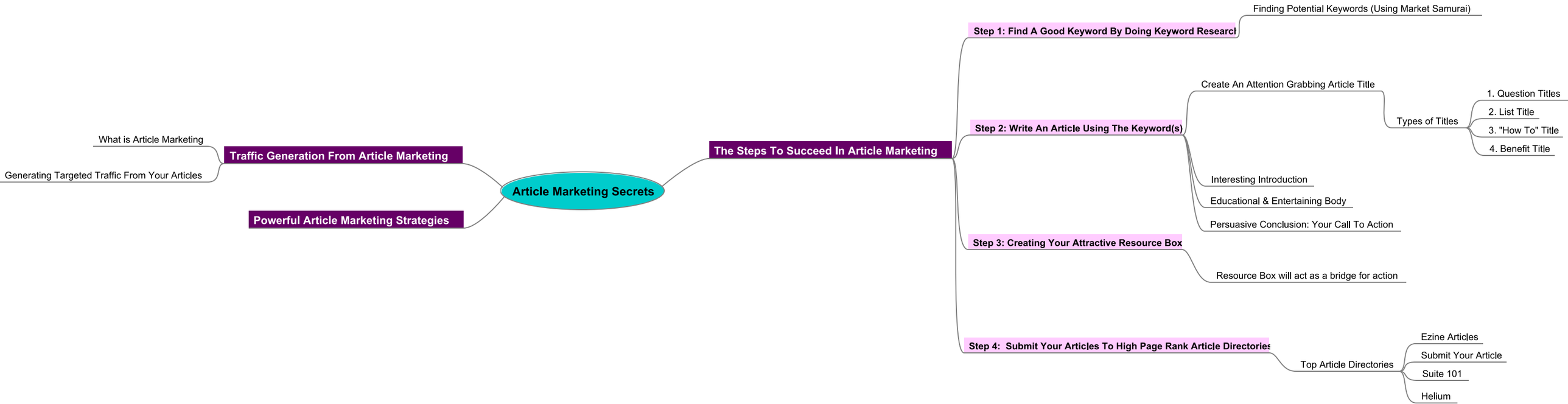
Article Marketing Secrets
Traffic Generation From Article Marketing
What is Article Marketing
Generating Targeted Traffic From Your Articles
Powerful Article Marketing Strategies
The Steps To Succeed In Article Marketing
Step 1: Find A Good Keyword By Doing Keyword Research
Finding Potential Keywords (Using Market Samurai)
Step 2: Write An Article Using The Keyword(s)
Create An Attention Grabbing Article Title
Types of Titles
1. Question Titles
2. List Title
3. "How To" Title
4. Benefit Title
Interesting Introduction
Educational & Entertaining Body
Persuasive Conclusion: Your Call To Action
Step 3: Creating Your Attractive Resource Box
Resource Box will act as a bridge for action
Step 4: Submit Your Articles To High Page Rank Article Directories
Top Article Directories
Ezine Articles
Submit Your Article
Suite 101
Helium