

Autoblogging Profits

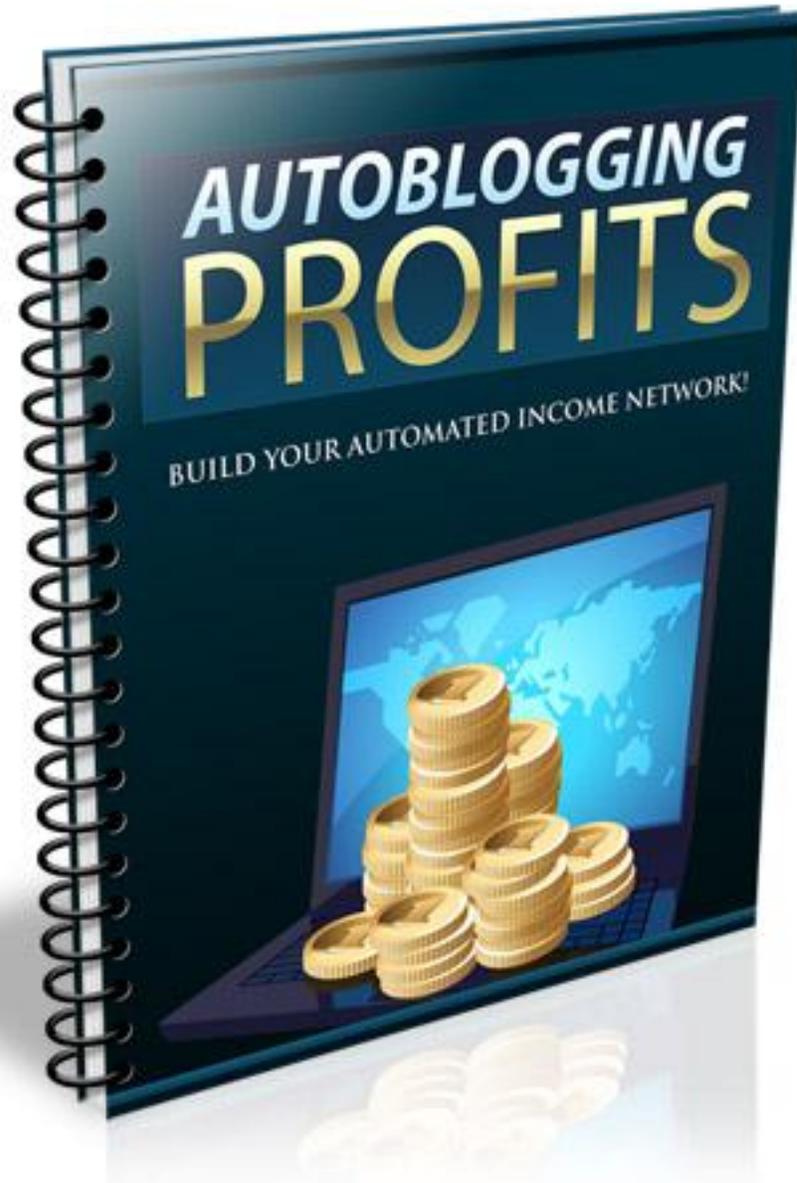


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Introduction To Autoblogging

You've seen the popularity of niche blogs, and perhaps you've even experienced just how profitable content rich websites can be. Now, you're ready to shift your performance into high gear, and develop a high action network of profitable blogs using the autoblogging system!

Autoblogging is all about automating your blogs. From injecting keywords into content, to pulling quality articles and content resources into your blog in order to keep it fresh and updated, once you've set up your autoblogging system, it will instantly minimize your workload and give you the opportunity to cover more ground, in less time.

But in order to develop an effective autoblogging system, you need to know exactly how to create a rock solid structure. Then, you have to take steps to optimize your blogs so that they're able to gain maximum exposure, while increasing your profits from a variety of monetization strategies.

The most time consuming part of autoblogging is in the set up phase, because once you've created your foundation, the autoblogging system will take over, and you'll be able to quickly replicate your system within as many niche markets as you wish.

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So, how do you set up a powerful autoblogging network? This report will show you exactly how to do it faster and easier than you ever thought possible

Let's begin!

Setting Up Your Autoblog System

In order to develop an automated blogging system, you'll need to choose your autoblogging software.

This software will power up your website, pulling in quality content from various free sources online, and instantly organizing your content based on your publishing schedule.

Depending on the autoblogging software you choose, you'll be able to customize everything from keywords used in content, to the categories in which your content is posted.

I've personally evaluated a number of different autoblogging software options, and I've always returned to <http://www.WP-Robot.net>

WP Robot isn't a free option, but it does offer you extended flexibility and customization options that aren't included in any other blogging software.

In fact, with WP Robot, not only will you be able to create a highly organized blog, but you'll be able to thoroughly monetize your content a number of different ways including with Amazon widgets, Clickbank affiliate products and even eBay listings.

If you simply can't afford to grab a copy of WP Robot, there is a free alternative, however, the features are very limited.

One free tool is available at <http://www.WPArticleFetch.com> which is a plugin that will pull in content from article directories and automatically publish it to your website.

There's a lower cost alternative to WP Robot available at <http://www.Autoblogged.com> and while it's not as feature laden as WP Robot, it's a great starter-tool in the event you need a lower cost option.

And finally, you can create your own autoblogging system manually (and at no cost) just by combining a series of free plugins and resources into your existing Wordpress blog.

To start, you will want to download WP O Matic, a free plugin that will automate updates and publish content based on pre-determined dates and times.

Then, you will want to create a swipe file of targeted RSS feeds, and instruct WP-o-Matic to pull content and material directly from these RSS feeds, and publish it on your site.

RSS feeds are one of the easiest ways to populate your blog with fresh content, so you'll want to spend time researching quality RSS feeds that you can use to flood your blog with fresh updates.

One of the easiest ways to find relevant RSS feeds that you can use with your own blog is by browsing through RSS directories, including <http://www.Feedage.com>

With Feedage, you'll be able to quickly locate popular RSS feeds based on keyword searches. Before adding a RSS feed into your autoblogging system however, make sure to spend a few minutes browsing through previous broadcasts to ensure that the quality is targeted, informative and high quality.

You can add as many different RSS feeds into WP-o-Matic as you wish, but I recommend starting off with 5-6 feeds that focus on your niche market, and then once your blog begins to generate content, extend coverage by adding in additional RSS feeds.

When starting out, it's important that you are careful with the amount of content published on your site. You want to develop a natural pattern for updates as to not alert the search engines that you are automatically

pulling content from various sources.

So, begin by publishing 1 new post a day from quality RSS feeds and then as your traffic begins to grow, and your website is established, you can increase the number of updates each week.

The Anatomy Of A Successful Autoblog

Regardless which autoblogging plugin or software you choose, you want to create a highly organized autoblog, which includes:

Keyword Rich Categories

Each category will feature keyword specific article content, helping your blog properly rank in the search engines. It's important to accurately organize your article content so that you can develop a SILO structure, boosting your search engine rankings.

Video Categories

If you plan on integrating video content into your autoblog, consider assigning a specific category just for your videos.

From personal experience, autoblogging plugins will crowd your pages if you combine video and articles into one segment, so to create a clean,

organized structure, set your autoblogging system to publish videos into its own category.

Assign Keywords

With software like WP Robot, you'll be able to 'self assign" keywords, so that each time your blog automatically publishes content, your software knows what keywords to attach to your material.

If you are setting up a manual autoblogging system, you will want to spend an hour a day assigning keywords to each article or video distributed throughout your site.

Keywords help visitors find your site within the search engines, and with autoblogs, the majority of your traffic will be organic type-in and search traffic so it's important to optimize your ranking.

Create a Specific Theme

One of the biggest mistakes that new bloggers make is in creating a generic autoblog that covers a variety of topics. Autoblogs should be treated just like regular niche blogs, so that they are themed, and focused on specific niche markets and topics.

You can expand your outreach by creating additional autoblogs that cover a

wider variety of topics as your network grows, but when developing your first few autoblogs, make sure that each one is targeted towards a specific segment of your market.

Quality Control

The entire point of developing blogs on an autoblog basis is to minimize (if not entirely eliminate) your workload, but in order to develop a quality blog that can be effectively monetized, you'll want to keep an eye on the type of content being published to your blog, ensuring that it's relevant and targeted towards your market.

This process doesn't have to take a lot of time, and considering how much your workload has been reduced, you can simply spend an hour or two each week going over content updates, tweaking keywords and optimizing your site as it grows.

With the majority of commercial autoblogging plugins, you'll be able to choose between auto-publishing or manual-approval, giving you the opportunity to quickly review content prior to publication.

You can set up your autoblogging system to collect content throughout the week and then spend a couple of hours quickly scanning the content and approving it.

You want to make sure that your autoblogging system isn't pulling promotional based content, such as ClickBank advertisements or content designed to promote specific products, because in order to monetize your blog, you want the ONLY affiliate links featured on your site to be your own!

Monetizing Your Autoblogs

There are many different ways to effectively monetize your autoblogs, and depending on the amount of content available in your niche, you will want to balance out the number of ads so that visitors' aren't overwhelmed when they enter your site.

You never want advertisements to interfere with their experience; otherwise it's unlikely that they'll return.

Non-aggressive ad campaigns may include 3 blocks of AdSense advertisements featured throughout your autoblog.

You could integrate one ad block to appear within each article content, one block to appear in the top navigation menu of your template so that it's

visible on each page, and a final ad block to appear in the footer area of your content and website template.

Play around with different ad block sizes, colors and placement so that you can maximize performance.

One popular method of monetizing autoblogs is to feature different affiliate products throughout the content.

With autoblogging plugins like WP Robot, you can instantly monetize your blog with a combination of affiliate programs, including www.Amazon.com ads (and widgets) and www.ClickBank.com

If you are creating an autoblogging system on your own, you will want to set up a permanent advertising system, so that rather than advertisements appearing inside of content updates where you'd be required to manually insert links and banners, you can feature advertisements along the side bar of your Wordpress template, as well as within the header and footer areas.

Another easy way to monetize your autoblogs with Amazon widgets and astore plugins. You can manually choose products that compliment your content, or if using WP Robot, you can automate the process of product selection by pre-selecting categories in which to pull and publish products.

Launching Your Autoblog

In order to make money with powerful, content rich autoblogs, you need to spend time developing targeted traffic campaigns that pull in visitors and boost your search engine ranking for maximum exposure.

One of the most important factors of a successful autoblog marketing campaign is to build quality backlinks that direct targeted traffic to your website.

Not only will backlinks maximize your autoblogs' exposure, but it will boost your overall search engine ranking as search engines like Google.com assign relevancy based on the number and quality of incoming links.

You can develop backlinks just by participating on relevant forums, or by posting comments on authority blogs, including a link back to your site within the web address area of the submission form. Just make sure that you leave relevant, helpful comments, so that your links remain on the site.

You can also purchase backlinks from marketplaces like

<http://www.buildmyrank.com>

Just make sure that you develop a natural backlink pattern as to not alert the search engines or risk being penalized.

When developing backlinks, make sure that you vary the keywords used in anchor text so that your autoblog is able to rank for various keyword phrases, rather than just one.

In addition, don't use your domain name or website title, but instead, implement relevant, targeted keywords that describe what your website is all about.

You'll already rank in the search engines for your domain name, so instead, focus on alternative relevant keywords.

In order to generate quality backlinks, you want to focus only on established blogs that have existing page rank and authority in the major search engines.

You can download this free plugin from:

<https://addons.mozilla.org/en-US/firefox/collection/seo-tools>

Another useful plugin for locating quality blogs to help you build your backlink campaign is through the Comment Hut software program.

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Comment Hut will allow you to enter keywords related to your niche market and then will go to work for you, scouting out blogs that feature "do follow", meaning that links left within comments will count as a valid backlink.

You can download the Comment Hut software at:

<http://www.CommentHut.com>

And finally, it's important to maximize exposure by submitting your autoblogs into popular blog communities.

It only takes a few minutes to submit your URL and by doing so, you'll be able to increase exposure, while networking with other bloggers in your market.

Here are the top blog communities worth joining:

<http://www.BlogCatalog.com>

<http://www.MyBlogLog.com> (make sure to join communities)

<http://www.Technorati.com>

Final Tip: Make sure to create an account with

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<http://www.FeedBurner.com> so that visitors' to your blog can subscribe to your RSS feed.

Even if your blog is pulling automated content from third party sources, people will still want to receive updates, giving you an opportunity to grow a very targeted subscriber base!

I wish you the very best of success with your autoblogging network!