

The Secrets Of Advertising Your Blog

Finally The Truth Of Effective Blog Advertising!

A Free Report Brought To You By Your Name Here.

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Advertising Your Blog In Your E-mail Sig

Simple. Effective. Easy.

If you have a blog that you are particularly proud of, and that you want to share with other people, there are a lot of free ways that you can get your blog noticed.

One of those ways is something that you do everyday, and that you may not even consider as a way to share your blog. Put the link to your blog in your email signature.

Chances are that you send out emails more times that you can count during the day, Each time you send out an email, you can advertise your blog by putting the address of your blog in your email's signature.

It's always a good idea to write something catchy like, See what I am up to now, or Read my latest chapter of my fanfic here, depending on what type of blog you have.

The thing to remember about putting an advertisement in your signature for your blog is to make it short, but eye catching. You want people to be interested enough to want to click on it, but you also don't want to scare them off.

Just like it is with any advertisement, you want to give them just enough to be interested and take a closer look at what it is that you are advertising. Think about what it is that your blog is about. What is really going to interest people about it and want to visit. That is what you should include in your signature, and that is what is going to get people to go to your blog.

You can easily do this in almost any e-mail client. You will be edit the signature so that its included in every email you send. This way you do not have to remember to always include it in every email you send.

If you have a mailing list than you can do the same. Include a link back to your blog in every mailing you do there too.

Advertising In Blogger Forums

Be Apart Of The Blogging Community!

No matter what type of blog that you have, one of the best places that you can advertise your blog is to join a blogger forum. After all, everyone who posts there has a blog and thats the main subject.

It's a great place to meet other bloggers and to advertise your blog. There are quite a few blogger forums that you can sign up for on the Internet. One is known as Bloggeries, where you can show off your blog, get your blog reviewed or review other blogs, and find lots of tools that you can use for your own blog.

Another good place to go is to Blog Forum. Blog Forum, like Bloggeries, has spots for you to market and show off your blog, Blogger forums are a great place to advertise because everyone in them are of the same mind and want to make certain that their blogs get noticed and read.

If you use your blog to advertise something that you are selling, or you want to get a lot of traffic to your blog in order to make money, you want to go someplace where it can get exposure. When you advertise on a blog forum, you know that you are placing your advertisement in a place where blogging is something that people enjoy.

Just remember when you are posting to a forum to read the rules and abide by them. That way you'll get your blog noticed and you will know that you are doing the right thing.

Get In The Blogging Directories!

List Your Blog & Get Instant Traffic

If you want to have more people visit your blog, there are plenty of blog directories on the Internet that you can submit your blog to so that people will come and visit it. Most blog directories are listed by the topics that the blogs that are submitted cover.

Blog Catalog is a free blog directory that offers categories such as career and jobs, writing, Iraq, and many others. It has features such as featured blogs and other things to offer those who submit their blogs there.

Another great place to add your blog is blog-directory.org. Not only do they have an extensive list of categories with sub categories, you can get your blog reviewed. For the most popular blogs, it shows the amount of hits that blogs have and if they have any reviews. As well as listing by category, the blogs are also listed by location.

There are other blog directories on the Internet - these are only a couple of them. But blog directories are a great place to advertise your blog and to make new friends. You never know what you will find when you browsing through the directory, and you may just find out information that you never knew. Some of the blog directories offer chat features as well, so that you can meet other people easily.

As you can see, blog directories are a great place to get your blog noticed and bring people to read your blog and look at your pictures.

Get Traffic By Giving To Others!

Blogging Is About Giving & Taking.

Blogging traffic is a give and take relationship. Sometimes one of the best ways to get traffic to your blog is by visiting someone else 's blog.

Go to their blog and read one of their entries, or read a few of them. Chances are that you are going to find something that you have in common. When you find something that you find truly interesting on a blog, leave a comment so that they know that you were there.

One of the best known blogs available is LiveJournal. A great feature of LiveJournal is that you can search for interests on their site and it will come up with results of those who have that interest. Are you interested in horseback riding You can see what other bloggers are interested in horseback riding as well.

When you are commenting on someone's post, you want to make sure that you don't leave generic comment. If you like the post, say something about what you read in the post. After you have commented on the person's post, then you can say something like, 'I really like horseback riding too. I had a similar experience to yours.' and then use it to link back to your journal. But be sure that you sound sincere when you are commenting, and don't make them feel like you're just fishing for traffic.

If someone thinks that you are using their blog to get more traffic to yours, they won't visit your site and your efforts will be wasted.

Hidden Treasure Troves In Email Groups!

How To Leverage The Big Boys Online

Something that has become increasingly popular since the Internet has grown are the email groups that are available through [Yahoo, MSN, and other venues](#).

They are a great way to meet other people who have a common interest, and are very similar to the communities that are available through blogging sites. There is plenty of diverse subjects and there are communities for just about any subject.

These groups can be a great place for people who have a blog about the subject and want to share it with other people. Most of the time when you join a group, you are encouraged to take a moment and to introduce yourself.

[This is a great opportunity to tell people about your blog, but make certain that you don't overdo it.](#) Just like with any of the other places you will advertise your blog, you want to make people want to go to your blog. If you are too overbearing, you will turn people off.

If your blog covers different subjects, you can advertise it on the other groups that cover those subjects as well. Make certain that your post to the groups is interesting and that you let people know what it is that your blog is about. There's nothing worse than getting taken to a blog under false pretences.

When people visit your blog, make certain that you thank them for visiting and respond to comments that they leave. [If they know that you appreciate the time that they took, they are more likely to come back again.](#)

Thanks For Reading This Report!

If You Like This Report You Will Love My E-mails. Every Week You Will Be Getting Informative & Helpful Advice!

~ Your Name Here
