

Cheat Sheet

# facebook<sup>TM</sup>

## Remarketing 2019-20 Made Easy

Powered By “Your Website URL here”

Skyrocket your Sales and Profits With Our  
Proven & Tested Facebook Remarketing  
techniques

# Limited Special Offer

## Facebook Remarketing 2019-20 Made Easy

(HD Video Course)



**Click Here to Download Your Video Training!**

**[\(Insert your Upsell Offer URL\)](#)**

Click here to access my exclusive Facebook Remarketing 2019-20 Video Training!

## What Is Facebook Remarketing all about In 2019-20?

- ✓ Remarketing is one of the latest digital marketing techniques today.
- ✓ About 2% of customers will usually convert the first time they visit a website.
- ✓ Facebook remarketing is probably the most effective tool in the Facebook arsenal.
- ✓ It is the act of running Facebook ads targeted towards audiences who have visited your site but are yet to purchase, those that are already converted, and those who may not be familiar with your product but are likely to buy.
- ✓ The most important benefit of remarketing with Facebook is that it helps to boost conversions and lowers the overall cost per customer acquisition.

## Dramatically Increase Lead Generation Rates by Using Page Engagement

- ✓ What Is a Lead?
- ✓ What Does Page Engagement Entail Concerning Facebook Remarketing?
- ✓ How Using Engagement Increases Lead Rates On Facebook Remarketing?

## Skyrocket Conversion Rates by Retargeting Specific URL Visits

- ✓ Website Custom Audience
- ✓ Strategies to Be Used While Retargeting Specific URL Visits

## Considerably Grow ROI by Upselling to Your Past Customers

- ✓ How can Facebook Remarketing Help You To Upsell?
- ✓ How Do You Do It Step by Step?
- ✓ Benefits of Using an Upselling Strategy
- ✓ Things to Keep in Mind while Upselling

## Remarket to People Who Almost Completed Their Purchase

- ✓ Shopping cart abandonment
- ✓ Promo Codes and Discount Offers
- ✓ Exit Offers
- ✓ Simple Targeting Rule
- ✓ Methods to Remember for Remarketing to Shoppers at the Cart Page

**[Click here to access my exclusive Facebook Remarketing 2019-20 Video Training!](#)**

- ✓ How Is Page Engagement Essential in Generating Leads?

## Convert Free Trial Users To Customers By Remarketing TO Them

- ✓ Product
- ✓ Price
- ✓ Promotion
- ✓ People
- ✓ Remarketing

### Don'ts

- ✓ Don't opt for a broad campaign: narrow it down
- ✓ Don't overdo your retargeting
- ✓ Don't waste time on the wrong people
- ✓ Don't overlap Durations
- ✓ Don't write long copy

### Do's

- ✓ Exclude custom audiences from other retargeting campaigns
- ✓ Set up an efficient tracking system
- ✓ Segment your Facebook remarketing database
- ✓ Retarget On Time
- ✓ Set Up A Remarketing Funnel

## Facebook Remarketing Premium Tools And Services To Consider In 2019-20

- ✓ Perfect Audience
- ✓ Qwaya
- ✓ AdEspresso
- ✓ Hootsuite Ads
- ✓ Retargeting
- ✓ AdStage
- ✓ Driftrack
- ✓ AdRoll
- ✓ Buzzsumo
- ✓ Yext

## Facebook Remarketing Success Stories

- ✓ [Maple Bear Brasil](#)
- ✓ [Entel](#)
- ✓ [Procter & Gamble And Magazine Luiza](#)

Click here to access my exclusive Facebook Remarketing 2019-20 Video Training!

- ✓ [Sicredi](#)
- ✓ [Mos-Burger](#)
- ✓ [Tripaneer](#)
- ✓ [Pronet Security Service](#)
- ✓ [Net Shoes](#)
- ✓ [Flowmotion](#)
- ✓ [Blue2Purple](#)

Click here to access my exclusive Facebook Remarketing 2019-20 Video Training!