

MAKE  
*ONLINE CASH*  
QUICK



**MIKE PINEDA**

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## **PREFACE**

This book discusses about the efficient techniques and smart ways that can be very helpful in online money making. The book comprises twenty chapters which are thoroughly researched based to guide in online make money even if the reader does not know about the in depth details. If you go through each chapter you will be able to know various means and facts that you have to keep in mind in order to earn money online.

Although the concept of making money online is not a new one and this has been followed from years, but the fact is with the increasing number of benefits that one could get through earning money online this concept is gaining popularity day by day and many individuals are considering as a primary way of earning money. Keeping the benefits in mind, the book can be very helpful for all individuals and groups who are willing to learn the ways for making money through this manner.

The book starts with the a little background about the topic, with the requirements needed for the purpose of making money online. The book also guides you through different ways of making money by this

approach. The ways defined in the book are not only famous but are guaranteed methods that can earn your money with smart efforts. The book was a very good learning experience and we hope that this learning experience is helpful in the path of achievement of your goals.

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## THE MAGIC OF MAKING MONEY ONLINE

**T**he world of the internet has many things to discover, there are many interesting websites to access, facts to study, you can socialize with different people from different places, and you can shop online as well. In fact in this world of internet usage you can almost do anything. You can not only have different methods to earn money but you can have methods for spending it as well.

Everyone is familiar with the fact that there are many fake employers and the job of searching the actual employer is quite difficult if people search them on the internet. But that does not signify that there are no opportunities for you on the internet to make money. Although discovering a real job provider is hard but it is not impossible. The only thing needed for this purpose is to be little smart.

When you are familiar with what you seek you will be capable of spotting the scams instantly. In case you are looking for opportunities to earn money on the internet then you will come across many scams so you need to be very careful.

In the world of internet business you will come across many scams, however you can avert them, the good thing about online

business is that you have many opportunities to make money from home and from work like typing, data entry, sales writing and call services that are in demand, these days all you have to do is find the real work provider.

THE MAGIC of making money on the internet is all about your skills, like you only need to discover your expertise and then you need to discover the real job provider. The tactic to find true money making opportunities is discovering some good job boards through which you can enhance your opportunities of discovering actual online money making chances. While finding a job board you may look at many advertisements and could maintain a track of where you are placing an application and observe the outcomes.



## WHAT PRE-REQUISITES YOU REQUIRE TO EARN ONLINE

**E**stablishing a thriving and profitable online business is a difficult

task to achieve. On the other hand you may be required to complete several tedious works and assignments everyday so as to thrive in an online business. Herein stated are some of the top things you must keep in mind while working your online job.

First and foremost you must keep in mind that never to give up whatever may be the situation. It requires time and efforts, devotion and consistency to actually establish the momentum to initiate earning money online. Be consistent and make full efforts to establish a thriving business online.

In reality it is significant to establish the achievable goals and strategies with your job. When you are familiar with your purpose and goals of the business that you want to achieve, it will be helpful for you to recognize what you require in order to achieve them.

Moreover you must keep in mind to pursue your strategy daily by every means. You will come across many situations that will alter your strategies but you should go on and follow the tactics to earn money from your work every day.

Accept the challenges that you come across and try to improve yourself from your past mistakes and carry on towards your achievements and your goals.

Furthermore you should realize that nowadays it is important to get more work done in smaller amount of time. You may outsource your work, however ensure that you are making more money in long run compared to the present situation, otherwise it will be of no worth for you long term.

- **YOU MUST HAVE primary skills and knowledge about the internet**

In order to make money on the internet you should have some necessary skills and knowledge regarding computers and internet protocols. Otherwise it will be difficult for you to work profitably on the internet.

- **YOU SHOULD HAVE a complete profile**

It is among the most significant requirements for a freelancing work. Nevertheless when you place an application for work the work provider will view your profile first. A complete profile places a good and clear impression and conveys your exposures to buyers. Thus ensure to have full complete profile.

- **APPLY For the Appropriate Work**

You should apply for the work that is related to your field of specialization. It will be beneficial for you to flourish with ease and will satisfy buyer to place confidence on your capabilities. For instance, if you have done your bachelors in business administration you may apply for writing business plans and other related work.

- **SET YOUR CHARGES Reasonable**



Moreover you should set your charges for work that are reasonable for the buyer because there are so many people doing work on internet and the buyer has the bargaining power. Hence it is important to set such charges that are coinciding with the average prevailing rate in market for a particular work or job.



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## TRYING YOUR LUCK TO EARN MONEY

### **O**nline Casinos

Making Money on the internet does not necessarily require you to do any contract work or a job as a free lancer but you can try your luck as well through playing games and scratch cards. Casino games on internet have become considerably famous since it let people to make money just by playing and enjoying the thrill of games. Many online casinos and scratch cards sites are available on internet and you have many alternatives to select from and play games that you like. Many websites offer free trial of games thus you may become familiar with the games by just trying them devoid of paying and charges for that. Several websites or casinos provide extended benefits and bonuses in order to expand their clientele. Only you have to ensure that you have selected the right website for you prior to downloading any casino software.

You may find it harder to recognize the appropriate website or you may find it perplexing provided with the reality that there are excess of website available. Just carryout a little research before playing is good advice.

Check the authorities and security of the sites and search the owner of the website. Moreover you must check for the terms and

conditions of the website set for playing. Do not ever try your fortune on these websites which provide little payout at higher risks. Go for reviewing the website track record and requirements first.

Many group or chain casinos are present which can be of great benefit to you so look for these they are safer, and once you are contended with what you have found, only then go for trying your luck.

### **SCRATCH CARDS**

There are many scratch cards website available where you can try your luck in order to earn big. For that you should review their scratch card odds and bonuses plus the risk which you are exposed to. A huge amount of lottery games are at your disposal that you are able to play. There are websites which offer 10 dollar or 20 dollar games. One fact regarding these scratch cards is that you will have more winning chances when you buy high amount of scratch cards tickets.

Be aware of scratch cards that provide you with extremely preferred chances to win the prize. You will be exposed to higher risk of losing in case you inately buy tickets. In fact you will be given a small number of games that give you higher chances of winning as they have higher scratch card odds.

As a matter of fact some lotteries games are present that give high opportunities to win in contrast to others. Even though they have similar prices, they have a higher probability to win. You will be required to discover the chances of specific scratch off game that you want to play, all you have to do for that is to learn the confidential spot of odds of scratch cards.

Thus you can earn on the internet by trying your luck and playing games. This does not require any big investment just a plain old gamble.



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## EARN MONEY WITH YOUR ARTISTIC TALENT

**T**alent is the key element for making money through the internet and one of such talent is the ability to draw. People who possess the talent of drawing are now able to make money on the internet devoid of paying out a single dime. It does not require you to be trained all you have to possess is the talent of drawing nice pictures either by your hand or with digital software.

There are several websites that provide these people opportunities to earn through their drawing for instance [www.Zazzle.com](http://www.Zazzle.com) and [www.Caffepress.com](http://www.Caffepress.com) are two of them. Both of these websites possesses similar features, however one can prioritize each according to their preference as both of them can be used for earning purposes.

These websites select your proposed designs in order to print them on their attires, mugs, B-Cards, stamps and so on.

You can open an account with these websites without any charges however you will have to spend few minutes following the processes. You can create your complete profile and opt for the option to make it available for general public as well.

These websites provide you complete control over royalty charges which is included in the retail price of the product you are vending. You can compare the prices of the product on both the websites in

order to select the appropriate website to work with, however working with both of them will also be beneficial.

These websites contain quiet wide ranging FAQ area where you are able to get replies to almost every query you have. Moreover they contain a learning center with design instructions and tutorials for the ways to convert pictures in both Adobe Photoshop and Paint shop and save them as transparencies.

When you are done with the designing and wording of your merchandise these items are posted for sale. When these items are posted for sale, you can market them through blogging, social networking websites and your own website.

For promotion there are many websites available on the web such as Squidoo.com. Where you are able to establish one page webpage with your preferred theme or as many pages as you want devoid of any cost. You are given the facility for support of html coding thus you are only required to cut and past the pictures of item and gallery code to these promotional websites.

You can use search engine optimization and put forward your promotional web pages to search engines for the purpose of promoting your product to public as they visit your web page and buy your product.

This is one means by which you can earn as you begin to work with these websites online. When you are done with the creation of your account you will need some time to get familiar with everything and begin to design unique and exclusive designs and thus you will begin to make money with ease on internet. All you have to put in is your devotion and determination in order to polish your talent and make most of it.



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## ZERO INVESTMENT EARNINGS

**I**n case you do not have money to invest in some projects, don't lose hope as still there are feasible means through which you can make money with consistency. All you have to do is just put in your time to obtain some fruitful outcomes.

Viral networking is among the most excellent mean of earning money on the internet devoid of investing a single penny. It is quiet profitable and takes very little time to set up. In reality this opportunity of work can make you earnings in the thousands, with the convenience of auto pilot and less effort. Viral marketing is a tactic of business where you make your own eBooks and distribute them without any charges to free websites with high traffic. Moreover you can also obtain a right to private label rights offerings which you are able to brand again with your personal associated link and landing page link. In case you make the products then ensure to set in your associate links on the proper sections for routing.

When you complete the creation of your electronic books or software you may upload them on social websites which are free, so guys who visit can download free material. Just keep in mind your links have all been embedded in a free giveaway, where any person can go through and discovers your related data and buy things. In this way

you will get money in your associated account. You might connect to your squeeze webpage as well in order to obtain the name and e-mail ID of people who downloaded your products.

The extremely famous viral product that is your free electronic book will be able to be distributed the whole through internet in small time. This signifies more sales as targeted people will be able to access them and as a result purchases them. These websites offering freebies are of great use for people who want to earn without any investment.

Another lucrative means of zero investment earning is affiliate promotion. As a new comer devoid of any website you are able to register with affiliate marketing programs and opt for the appropriate products for your markets need. You just need to be active in forums and edit your signature files consisting of your affiliate link on it in order to make money as an affiliate marketer without any website.

Article writing is another means of earning without investment on the internet. There are organizations that pay you to inscribe arti-cles in order to fill their websites with material. The more articles you write the more you will earn for that. You can also earn money via readership sharing as well for those articles that are written by you. In this way you are assured that for those inscribed articles you will earn, as they will drive an audience for the company for which you write article.

Blogging is one more means through which you can make money online. You may apply to a blogging organization. These companies pay you for blogs.



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## LOW INVESTMENT EARNINGS

**H**aving an online presence of your business has become so common these days which generates so many jobs for others as well. People who have good skills can start up their entrepreneurial venture online providing services to others as well as for selling their own product. For instance, if a person loves to bake cake he can create a webpage and post few pictures of his bakery items and can take orders and deliver the cakes to people. It will not require him to pay much. Or if a person has skills he can join other online firms for services to earn money.

In case anyone has a very limited budget to start a business with, you can do job/business opportunities. There are several kinds of business opportunities present on internet which requires low investment that can bring in attractive earnings. With the help of those earnings made, you have opportunities to invest in high investment business in order to grow your earnings and business as well.

However prior to investing in any business you should examine the feasibility of business and assure the authentic features of business. Therefore a low investment business opportunity will give you wonderful opportunities to obtain a huge amount of earning with



convenience. Also do check the authenticity of the website you are going to work with as there are many spam out there.

### **LOW INVESTMENT and low risk business opportunities**

On the internet you will come across many business opportunities that are also of low cost. It will be adequate for you if you pay out little money on the marketing of the business.

The earnings provided by these jobs can be improved with your dedication in work. These are low investment business; all you have to pay is the fee for monthly subscriptions which is outweighed by the benefits that you get out of these jobs.

In case you have talent and skills then you are able to establish your personal web based enterprise that may provide services such as web designing, website management affiliate marketing, article writing, viral marketing and a number of services needed by the possessors of websites. A large number of individuals be will happily pay you for the highly quality services rendered by you. As your business, demand increases you can employ some people in order to expand and establish your business team. But for beginning you will require a PC, internet connection and dedication.

### **BENEFITS OF ONLINE Low Investment Earnings**

These kinds of work do not require you to give fixed time to work. You are given the flexibility of working hours. Moreover you work at home, so this kind of work is ideal for ladies who have to manage their home and want to make some extra money.

### **Cost**

All you have to pay is a subscription fee and time in order to make some money. It involves low risk, and convenience is there.



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## CREATING YOUR BLOGS

**Y**ou can earn money with your personal blog; all you require is your own blog. While using your blog for making money you will be required to write your own material. Just apply the promotional programs and you will see good traffic to your blog. In order to create your blog you will come across many websites that offer free blogs. You can use those websites to create your blog without any charges. After creating your blog the key thing that you will need is TRAFFIC!

The following are the ways by which you can gradually improve the traffic/ viewership of your blog.

### **1- PLACE COMMENTS on Blogs of Other People**

Now these days everyone has his/her own blog and you will not have a shortage of blogs. In this way you will not face any difficulty to find blogs of others in your forte that are famous and fascinating. Note the blogs of your preference and pursue their subject everyday and in case you come across any interesting things place your comment on it. Participate in the community of blogging, if people will find your comments appealing they will follow you to view your

blog in this way the traffic will improve and there are opportunities that will be identified by many authors which can bring in many opportunities for you as a writer.

## **2- SIGN UP With the Network of Blog**

It is significant for you to get your blog viewed and recognized by others. You can go for search engine optimization however this is just one of the initial phases. You may register yourself with high profile blog network. While signing up with these networks you must make your full profile and label your blog appropriately

## **3- SIGN UP with a number of forums**

Register your blog with forums of your forte. For that you may search for the forums on internet through search engines like Google. Participate actively so that people may recognize you, though you are not known by others but you get the knowledge regarding what others are doing and what makes it attractive. Set a signature that is connected with your blog directly. In this way you will help to improve the traffic.

## **4- INVOLVE IN SOCIAL Networking**

Nowadays social networking has become increasingly famous and common. By registering to a social networking site you are allowed to label, bookmark and place your writings that you think are appealing. Go spread your work and let other people recognize it.

## **5- FIND SITES**

You will discover various sites that are of your interest and stumble them. Stumble upon will bring several viewers for the short term and many people may like your blog thus in this way you have chances to increase your traffic.

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FOR INSTANCE, with majority of things in life there is no hard and fast rule for obtaining good traffic and viewership, however everything needs a proper planning, research, socialization, devotion, time and consistency. In this way you can increase the recognition of your blog and increase your earnings as well.



## USE YOUR ACADEMIC TALENT

**T**here are jobs available online related to your academic talent and thus you can work in your field of specialization online for money making purposes. The following are some fields related to which there are jobs available that you can opt for according to your academic talent.

### 1- **BASIC BOOKKEEPING**

It is a full time career and a part time work that is an ideal mean for people to make money while working at home. For this kind of job you are not required to purchase any costly tools or will you need to be concerned with insurance and planning consents. Bookkeeping is an easy job. Anyone having the knowledge of simple arithmetic can do that job. If you are disciplined and tidy and find it easy to bring order to disorder, this job is perfect for you.

Many people even without any degree of book keeping can do this work quite easily. Without any doubt several small businessmen who are sole proprietor carry out the bookkeeping work by them-selves for yearly tax return. For that you must have some know-how of different rules of taxations and so on and you must maintain a

clear record of your earnings and expenditures of the business. Book-keeping for small businessmen can be a fruitful business for you.

## **2- MAKE MONEY ONLINE As a Web Designer**

You can earn, if you have knowledge regarding web designing. Web designers and developers are earning a lot these days by creating websites for other individuals and organizations. If you have degree of web designing or if you are enrolled in such program you can utilize your talent to make some money for you. If you have knowledge to control HTML, CSS and other web developing and designing platforms you can cash in.

HERE ARE two ways you can earn being a web designer you can apply in a corporate for a formal job or you can establish your own online business as a freelancer. It is a highly paid job in a corporate level but in this case there will be someone who will command you to carry out tasks and you will not have control of your time. Thus carrying out a business of online web designer will be appropriate for you to earn your living.

## **3- EARN MONEY as a Graphic Designer**

If you have a talent for graphic design and possess a computer then you may earn from this quite easily. If you are capable enough to design graphics which is highly demanded these days you can make a very good living on the internet.

## **4- PHOTOGRAPHY**

Talented photography can be used to make money online as it appeals many individuals for several causes. You can convert your hobby into your profession. Polish this talent of yours and make more money creating perfect pictures.

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### **5- PART TIME ACCOUNTING JOBS from Home**

Side jobs in the field of accounting by working at home are now getting common these days. People who want to earn their living while studying are looking for the jobs related to this field. For the jobs in this area you will require to possess some knowledge regarding taxation, accountings principles and so on, but the benefits can be huge. Take a look in your local newspapers and online job fairs for advice.



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## SELLING PRODUCTS ONLINE

**Y**ou can use the internet to sell your product or service which is highly lucrative means of making money on internet. Several huge corporations use the internet for this purpose in order to earn nice incomes. Dissimilar to other ways of selling online, selling of products has a minimum cost of creation and promotion, thus your earnings are higher.

Several means are present through which you can sell your services or product, however two of the most excellent means of selling would be either you sell your product through your own website or you may do it through affiliate websites that can sell your product on your behalf. However these websites charge you a small fee of your earnings, but apply their marketing tactics to sell your product.

For creation of your websites you will need to have some knowledge regarding computer, the internet and the process of registering your website domain, driving traffic and search engine optimization.

There is another way through which you can earn money; you can sell other people products on internet by being an affiliate website owner. Initially it can be slightly unapproachable but once you discover the way that is appropriate for you will go far.



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### **REASON BEHIND SELLING Other People's Products**

There are many benefits of being an affiliate seller. Some of the advantages are stated below

1. You will not have to deal with the issues of refund.
2. You will not be liable to provide customer facilitation services.
3. You will not be required to maintain the stocks of product.
4. You will not spend your own money to produce your product.

For carrying out this job you need to carry out proper planning of work to begin with. Thus below are some common ideas of planning that you may carry out to sell the products of others.

- **DISCOVER a product or service that is demanded by people and become an affiliate**

Discover a product that is in demand already. You are familiar with the fact that people will purchase that product as there are facts that people demand that product. Place this product o your website and earn an affiliate income.

- **ADVERTISE THAT PRODUCT**

Several means are present to market a product such as e-mail promotion, article inscription, and Google ads. Just find an easy means of promotion of the product and stay with that process and make things convenient for you.

Once you get your product sale to market with your selected method you can opt for the same method for another product and in this way you will expand your affiliate product to sell to people through an affiliate program. All you have to do is to have patience,

devotion, dedication and you will go far in this field and with the passage of time you will expand your business and affiliate earnings.



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## HOME BASED BUSINESSES

**E**veryone is familiar with the fact that several people are now able to earn their livings by running their home based businesses. The majority of these businessmen have earned millions with these businesses. It is fairly achievable that you can also earn a lot of money from a home based online businesses and moreover can accomplish your objectives in life.

Similar to the majority of things in life the web can provide you an opportunity to become rich quickly as compared to other kinds of businesses, however you can be destroyed very quickly as well.

Many barriers and hindrances are there which may stop your rise to success, in order to earn money with internet based businesses. However you can remove these hurdles and obstacle from your way of success through your hard work and few useful instructions. Two things are there that must be averted by you by all means.

- **HOPPING channels**

It is comparatively undamaging while watching TV channels at home. However when you do this with your online business you should avoid at any cost. A general misunderstanding is there

regarding online business that you should keep on switching from one business to other in order to earn any form of money through internet (business channel Hopping). You might be able to earn money with some of these web based organizations however in long term this will not be fruitful as it a way for using all your money on resources and leaving you with no money left. Stick with your busi-ness and bring it to a success.

- **INFORMATION**

Information with which we are familiar with can be fairly harmful thing particularly in case you do not have any idea to use that information. If in case you are overloaded with knowledge you will find yourself puzzled, thus chances are there that you may make incorrect decisions regarding your company. This will have a negative impact on the performance of your company and your business will be ruined prior to its success. Ensure you research your niche and topic before committing to a long-term business venture.

THERE ARE chances that you may purchase all e-books and think that they will guide and help you to succeed in your business. It is fine if you only extract the necessary knowledge and make significant initia-tives that work, but once again research your findings. The practices that you make in your business are the main factors that are playing roles in the success of your business. Through making the appro-priate decisions you are able to ensure the success in your home based business.



## **MOTHERS MAKING MONEY WITH HOME BASED BUSINESSES**

**C**urrently there are a great number of home based businesses and this number has been increasing day by day. The internet has provided a facility to run an online business by sitting at home. Now people can establish their business online and do not have to go to office for that. There are number of home based business present that can be done or joined in order to earn a living.

Home based work proves to be a better means for a large number of people these days to earn, either as a part time job to make money and contribute in family's income or as a full time job like 9 to 5 kind of work.

### **TOP FIVE JOBS for Mothers**

Several mothers who have young kids like to work at home as they find it easier to give time to their kids and manage their home as well and moreover when mothers work they miss out on so many important moments with their children. If you desire to stay home with your kids you must take into consideration a work that does not require you to go out of your home.

There are five jobs that a mother can do by staying at home:

### **1- ONLINE AUCTIONS**

These auctions on the internet can bring in huge profits. Several people who find the job of listing and selling of products are also prone to enjoy the job of selling goods for others, getting fees for selling that product, which is more like the portion of price obtained from the sale of the product. It is simple to start this job which is the appealing part of this job and its start up cost is very small.

### **2- NETWORK MARKETING**

This job involves the work of selling products or services of another company based on a commission structure. You can start this work and hire others to make your team while you face expansion in your work. The investment for this work is low and all you need to have is a PC, internet connection, website and knowledge of the internet.

### **3- DATA ENTRY**

you can apply for the job of data entry. This work can easily be done while staying at home. There are many jobs available for this work all you have to do is carry out some research work. Mothers enjoy this job as they have the flexibility to schedule the work to be completed while their kids are napping or sleeping in night. A case of any time anywhere.

### **4- VIRTUAL ASSISTANT**

Being a virtual assistant you will be required to do several works for many organizations like book keeping, payroll, copywriting, data entry and so on. These job keeps you involved in work and bring in

good income. There are works available for this kind of job as many companies are opting for outsourcing and streamlining.

## **5- WRITING**

Inscribing web contents has turned into the most famous job for mothers at home. Not just you can inscribe content published under your name but you will have the choice to ghostwrite articles for others as well. The quality of content will determine the pay.



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## OFFER ONLINE MARKETING SERVICES

**A**nother good way to make money online is through online marketing. With a little knowledge and expertise, you can make a lot of money by promoting products online. This chapter begins by giving reasons why doing online marketing is a good idea and then explains how to actually accomplish this task.

The marketed product can be yours or others, but generally online marketing is about promoting other products by utilizing your marketing skills and knowledge.

There are several reasons that encourage a person to promote other products, the major benefits are:

- You don't require high amount of investment, and you can start even with a very little amount.
- You are not responsible for after sales services.
- You don't have to care about the supply chain.
- You're not responsible for the customer feedback, once the product is sold.



## **HOW TO MARKET the Products Online?**

Following are the steps, through which you can promote products online affectively and easily:

### **STEP 1: Find a Right Product**

First of all, you should conduct a little research on what product you want to promote. The product should have some substantial characteristics. There should be enough demand for the product to be sold and you should have enough information about the product and its functions so that you're able to promote it properly. It will be great if you have personal interest in the product as it will make the job easy for you.

### **STEP 2: Find the Best Way to Promote Product**

The second step is to choose the one way of promotion that suits you the best. There are several ways including article promotion, blog promotion, Google ads and email marketing. While deciding which way to choose, you should not think about what most of the people are doing, but about one perfect way through which you can achieve your goals accurately.

### **STEP 3: Explore!**

The third step before you actually promote a product is to explore. By exploration, means that not only are you supposed to explore the product, but also the method that you will adapt to promote it. Having enough understanding of both will allow you to have command over what you are doing. It's difficult to grab attention of people in such a competitive market. You will be able to do so only if you really understand what you are doing and then make people understand it too.

**STEP 4: Make it happen!**

Once you have grabbed all the tools in hand, you should imitate and promote the product, and eventually you will witness your dreams coming true.

**STEP 5: Repeat it With Other Products**

Once you realize you can successfully perform the task, you should expand your work and add other products in your portfolio. As they say, the more the merrier. First, go for similar products, and once you gain full command over this job, select any other product(s) that excites you. If you can create a magic once, you can definitely do it again and again.



## BECOMING AN ONLINE TUTOR

**T**he chapter discusses about the information you will need to come an online tutor and make money online. If you are a teacher currently or you have been one in past or even if you have never been a teacher but have a passion for this profession, you can try your luck to become an online tutor.

Among online jobs, this is one that is gaining importance day by day and at the same time, is very rewarding. There is a huge demand for online tutors as a large number of companies throughout the world are now outsourcing their tutorial services to countries where competent teachers are available at lower wages. The internet has made this world a global village and the high technology tools have made it possible for a person living in any part of the world to be a teacher to students living farther away.

To be an online teacher, you need to have the required skills and knowledge of the requirements of the market or the subject you are serving. You also need to have basic knowledge about how to use the equipment that is required to carry out online classes.

There are two ways to give online tuitions which are discussed below:

## **VOIP (Voice over Internet Protocol)**

VOIP allows tutor and tutee to talk over internet. In this form, tutor and tutee converse with each other through microphone and speakers. It's an easy way of carrying out conversation as they can easily discuss the subject and tutor can understand when the tutee is confused about something. Similarly, tutee can ask about any problems that he/she is facing. If camera is used in this conversation, it gives a human and live touch. Such tuitions are not less than the real form of tuitions, because books, notes can be used as well and even if there is any important diagram or information it can also be shared through camera.

## **CHAT TECHNOLOGY**

Through chat technology, tutor and tutee carries out conversation in the form of chatting. It is the traditional form of online tuitions. It lacks a human touch as not everything can be explained properly through chat. However, there are a few subjects that don't need deep explanations and thus, they can be taught over chat. To make this form of tuition more interesting, the tutor can provide links to important topics that the tutee can use to get in-depth details. However, as with VOIP, camera can be used in this form of tuitions to make it more interactive.

## **HOW TO BECOME AN ONLINE TUTOR?**

When you decide to be an online tutor, you first need to decide whether you are more comfortable teaching through VOIP or chat. Then find the right sources that will help you become an online tutor. If you search on the internet you will come across a large number of websites that offer online tutor employment. Go through the application process. If they need your CV, attach it. Else, fill the forms on the website.

After you have gone through this process, all you'll have to do is wait. Soon, you will get the opportunity to be an online tutor.



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## MAKE MONEY ONLINE AS A VIRTUAL ASSISTANT

**O**ffice management is a tough task for all the business enterprises.

All the sectors of industry are linked with such customary practices. Even online business ventures do not find them aloof from the office management exercises. Online money making is the latest trend among the people of the new generation. It is very easy for the people to opt this profession as a regular source of income. Apart from the young blood, mature and retired people also find enough charms in this online business world.

The administrative assistance is the key driver of any business. Online organizations however can cope up with the global trends by employing virtual assistance over the clerical positions. Most women have been fascinated by the comforts and pleasures offered by the idea of working from home. This concept is without any doubt very profitable and safe for all the working women. Apart from the safe-side, now-a-days it also promises regular earnings and job security. For all those working groups who have the fair knowledge of corpo-rate administration can get into the internet business organizations.

The current economic downturn has altered the traditional and conventional ways of doing business. Most of the established organizations have either opted for going online or have exited from the

industry. The inflated prices and high charges have really challenged the businesses to survive in the industry. Most of the online businesses employ experienced people for all the office chores. These activities include book keeping, issuing of bills and cheques, planning, budgeting and many other tasks. These jobs are essential for the sustenance of any business enterprise. So, online organizations really give value to the people who have expertise in the management of office procedures.

To work as a freelancer is very easy these days. It does not involve complex recruitment procedure nor is it time consuming. A person who is interested in working online or freelance can sign up to the websites offering such services. Most of the websites do not charge any subscription or referral fees. The websites contain the data of all the potential employees and portray this information to all the prospective employers. Thus employers find it easy to hire any person by observing one's credentials. Interested individuals can also search the open positions online regarding the freelance recruitment and could contact the employers by forwarding their resumes and cover letter.

There are many benefits that can be obtained by working online. Tax exemption is one of the major factors that add considerable value to the fascination of the online industry. Other advantages that online business world offer are less time consumption, no extra costs of fuel, food or clothing etc. Thus online money making not only offers enough money but also provides measures to save money at the same time.

General employment offers limited salary. However, being an expert of particular business administration may provide one with enormous income. Online industry usually look for the experts and professionals, thus it would be a plus point for a concerned person to have expertise in explicit areas of business arena. With no doubts, experienced and skilled individuals are given priority over the unskilled and inexperienced people.

It can be really challenging for the new entrants to the online business world to have their first job quickly. It is a normal practice in

every industry that finding first job is difficult and once one have it then it is easy to switch to all others that are available in the market. One must not be daunted by the harsh reality of the online industry. Continuous endeavors in this regard would definitely prove fruitful for any person. Persistence of a person is the crucial requirement. Furthermore the performance of a person in the same field also paves the way for one's future recruitment in the online business world.





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## BEING A TELEMARKETER

**T**elemarketing is usually taken as a boring and irritating profession.

However, it is very untrue. People usually have wrong perceptions about telemarketing. As explained in earlier chapters, telemarketing is a very rewarding career. It enables you to make much more money by being home and working in flexible hours.

THIS CHAPTER FOCUSES on the important aspect of being a telemarketer. It explains the characteristics that one should possess in order to be a telemarketer. It is true that some of the characteristics come naturally. However, you can develop and polish the remaining of them.

### **CHARACTERISTICS OF A GOOD Tele Marketer**

- **Be Good Natured and Polite**

Good nature and politeness is something that will take you long way in the career of telemarketing. As a telemarketer, you should have a very good nature. Good nature here refers to your ability to

adjust according to different situations. When you do your job, you should exhibit a great deal of politeness that pleases your audience.

- **Have a Pleasant and Soothing Tone**

This is one thing that can be learned through practice. Your voice tone, if pleasant, will convince the audience to listen to you. Your vocal tone should be pleasant and relaxed irrespective of the response you get from the other side.

- **Have Patience**

When you decide to become a tele marketer, you should know that you'd need a lot of patience. Even people with very relaxed personalities face problems when they do tele marketing and find it a challenging career in the beginning. However, with a little experience, you will learn how to control your temper and deal with different kind of responses. However, you need to have a strong will to help you make things happen.

- **Have Proper Knowledge**

When you're selling something, you should not only need to have a good knowledge about that product but also about other similar products in the industry. This will help you in providing right answers to the queries of your audience. Moreover a little survey before selling your products will definitely help you out in making your tele marketing a good practice.

- **Good Communication Skills is a Must**

You must work on your communication skills when you decide to be a tele marketer. You should know how to turn the conversation in your favor. You need to have convincing powers to end your calls successfully. Good communications will result in fewer rejections and will take you a long way.

- **Be Aware of the Selling Process**

You should be well aware of the selling process. You should be certain about your goals. It often happens that while talking, you may miss some important point and the conversation goes in different direction. Knowing and keeping the selling process in mind will help you out in reaching your destination in a systematic manner.

ABOVE ARE a few characteristics that a person should possess for being a telemarketer. However, there is a lot more that you can learn once you enter this profession. Developing the above mentioned characteristics will help you adapt this profession with ease and will keep your moral high.



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## WANT TO MAKE MONEY- PROMOTE BRANDS ONLINE

**T**he world of promotion and endorsement has increased manifold during the recent era. Globalization has really posed wonders in this modern world. There are ample amount of products and services that are advertised online these days. The brand awareness is the crucial challenge for the manufacturers all over the world. If one has made up mind to jump into the arena of promoting brands then there are various options available to look upon before getting into it.

First step is to make a tough decision of figuring out which product to promote. There are plenty of products available on the internet and their categories vary in different fields. The person investing in a business of promoting other's brands needs to be cautious and vigilant in deciding about the type of product to publicize. Once this decision is taken sensibly, others would also be taken in an efficient manner. This initial step would supervise the other following steps to be taken effectively.

There is an assortment of different affiliate programs on internet. These associate programs provide referral links to the owners for certain specific category of products. Obviously there is a sign-up amount that one has to pay before getting themselves link to the

particular company. This sign-up amount is just an initial investment. In the long run a person could definitely get more out of this investment. The return on initial capital is enormous and considerable. A person could earn plenty of money through this online virtual business of promoting new brands and services and making people aware of new offerings in the market.

The best way to promote more and more products and in return earn more and more money is to amalgamate the referral link with the affluent and presumptuous affiliates. This would provide an ample amount of training and learning to all those that are amateur in this field. Moreover, person would not commit the most common mistakes under the guidance and supervision of these prosperous associates. The referral links could be made more attractive and inspiring. So that users would jump on to it at their first glance. There are several tips and tricks in this regard that can help a beginner for making a successful career in promotion and advertisement world.

The world is not as safe as it seems to be. There are lots of threats and consequences associated with such online businesses. Broadly speaking phishing and personal information security is the most concerned issue among all hazards of the cyber world. Other than this, a person must be equipped with all the tools before jumping in to this imitated business domain. A person should know about the thick and thins of the concerned market and the growth of particular category of brands before making any final decision. Thus with proper knowledge and information of convoluting strategies one could make prodigious and colossal amount of money.



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## MAKING MONEY ONLINE IN DIFFICULT TIMES

**R**ecent economic downturn has posed serious threats to the people all over the world. Since the economic slump has infected almost every industry, its affects on the online money making seems less intense. The idea of earning money online is greatly adopted during the current era. It is one of the top searches over the internet. There is a vast group of people that certainly require to work from the comfort of their home. There is a consider-able interest of all such people in this regard. However many online business owners are not successful in recent financial crisis still they seek to have side income through other cyber traditions.

The boom in the online market is attributed to the current uncer-tainties and irregularities in every industry. Making money online is the most flourishing business these days. The comfort and pleasure to work from home and to make enormous money have added to the charms of this industry. However like other conventional business setup, online businesses also demand intensive attention, determina-tion and hard work.

There has been an ambiguous and confusing concept that online businesses can make a person affluent and wealthy fortnight. However the profit margins are enormous in the online business

sector, but still amateur and newly established online business would find it difficult to make a huge sum of money at the time of their inception. Fortune and luck also play a considerable part in this regard. Sensible and widely accepted approach therefore is to have patience while operating an online business enterprise. If one is really interested in beginning an online business then there are few significant steps that one must need to follow to have success, fame and repute in this particular business sector.

The first step towards the commercial success of an online business venture is to have a suitable business plan at the initiation of the business. The course of action or the game plan must be in black and white prior to the launch of new business. The long term objectives and targets require inexperienced entrepreneurs to benchmark the financial goals of the new internet business. These fiscal destinations can be further categorized into quarterly or monthly break-ups. The detailed analysis of the business targets would pave the way for the accomplishment of the internet business. Furthermore it would resolve all the intricate and complex business strategies regarding the online industry.

The immediate step to be followed by the new business ventures is to build a corporate website for the company. This website would provide a platform to all the potential customers and would make it easy for the new business to hold, maintain and grow its clientele. Although the creation of website seems a difficult and time-consuming task, however in reality it's not that complicated. As an addition to it, one can also maintain a blog and can use referral links to link it with the corporate website of the new business. The website should be attractive and must be able to define the goals and targets of the company.

The formation of corporate website could also be outsourced but it would incur an extra cost on the newly established business and it could jeopardize all those businesses with meager and scanty capital. If the fiscal budget is keenly evaluated and one gets to know that there is an enormous amount then it is suggested to contract out the formation of website would be the most feasible option.

The website would work as a podium that would grab consumers from all over the globe. The best way to earn immediate revenue is to join affiliate programs. Such associative schemes provide regular earning on the commission basis. The only thing that one has to do is to master the tactics of consumer marketing. Thus these initial earnings would assure the sustenance of the new online business organization.

The final step is to motivate the people to go through one's website. The generation of more and more traffic would allow one to gain more and more sales and the escalation of sales would provide an opportunity to reap additional profits. Many people who just create website and didn't work out to have more customers ultimately find them in the gloomy situation.

If one has clear targets and goals in mind and has worked on the business model prior to the launch of the new online business then there is no doubt that the business venture doesn't go successful.





## **EARN MONEY USING THE INTERNET – ELEGANT WAYS FOR ELEGANT PEOPLE**

**T**he Internet has posed a host of advantages for its users. The fame of this medium of information has grown manifold in the recent years. People all over the world are in search of making additional money in lesser time. Internet has provided these people with a rapid, fast and hassle-free opportunity to earn money. The prospects of internet also offer to make money from most comfortable zone that is one's home.

The intricate and complex strategies of earning livelihood have become obsolete. The conventional methods are no longer being followed. There are many websites available on the internet that can make a person affluent and wealthy overnight. Some consequences must be looked upon by the investors before getting into this virtual form of doing business. Some of the websites demand a sign-up amount from the users, while there are many other websites that do not require such initial payments. As such these are among the most promiscuous ways of making money.

One can also opt the other way to make money on internet that is creating a shared on-line journal. The blogs can really help generating revenues in the short time. The topics of the blogs must be

interesting enough as to attract more and more readers. The subjects of these blogs can be technical, political, arts, literature or current economic scenario etc. However it is an advice for all the blog creators to choose those ideas that can gravitate large number of readers. Once blogs become popular, one can start advertising different products and services and can generate more revenue per reader.

The acumen and sharpness of an individual can pave the way to success. A person can create unique articles and can market them online. Furthermore the original content can be sold to the websites that host freelance writing material. The buyers of the articles not only pay money but also give their feedback over the credibility of the writer and the researched material. This feedback would ultimately help the writer in grabbing more writing jobs and definitely making more income.

Associate programs on the internet are also one of the primary sources of making prompt and fast money. This is practically the easiest way of making money over internet. The idea behind such comrade programs is to endorse and encourage one's products and services through referral links. The first part of the job is to create forwarding links by signing up with any company. Most attractive side of such affiliate programs is it doesn't require initial heavy investments and rate of return is easier in the form of commission based on additional sales of the products or service that is advertised. The customers with small and medium enterprises as well as big conglomerates are required to fulfill the task of advertising their brands over the internet in front of more and more people. Thus the awareness of their particular brands would increase and in return they would pay the owner of referral links for advertising their products and services.

Most of the people can create their own blogs over the internet. These blogs could be used as a medium to impart additional knowledge to others. Further, one can provide online service of writing journals, articles and reports to others. This would provide ample and abundant tasks to make money online.

There are lots of opportunities in the information technology industry. If one learns the tactics of this cyber world then he could have a fair chance of making enormous money.



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## SELECTING THE BEST ONLINE METHOD BY ANALYZING YOUR SITUATION

**A**s we have mentioned so many methods to earn money on internet.

You can opt for any method you want, but you do have to carry out an analysis of your personal capabilities, your interests, likes and dislikes and come to conclusion to opt for the most appropriate method for yourself.

If you are a student you can apply for the job related to your field of study, for instance if you are doing MBA and want to earn your living through a part time job you can opt for online promotional program for any company's product or you can write articles or go for business plan writings. Likewise for the student of computers, job of web designing and development will be appropriate.

If you want to start a small business based on internet you can begin with any field like counseling firm, or service oriented firm. Either the services can be rendered at your home like services of bookkeeping, article writing and so on or there are services that are rendered at other's location, such as interior designer or home construction services.

You can hire other people as well to build up your team while you see expansion. There are businesses that require little or no investment. By entering into such businesses you can earn money and you

can invest those earnings into higher income businesses thus you will be able to expand your business and will have better opportunities for improvement in earnings.

### **CAUTIONS**

You need to be cautious while entering into any business or joining any firm on internet. Perform research on the firms and business that you wish to join.

- There are many scams out there so beware of them.
- Do not put place confidential information related to your bank account or credit cards likely as information can be misused.
- Have patience, it might happen that you may face losses in beginning but later on you will get good earnings, so try to be consistent and devoted.



## THINGS TO REMEMBER WHEN EARNING MONEY ONLINE

It is known that when you begin to earn an online income it will involve determination, tolerance, efforts and knowledge. There are many things that one should learn from the beginning. Apart from many tips and tactics in making money on internet, there are some rules and guidelines that should be considered. Some of the rules are inscribed and some are learnt during work.

The following things should be considered and kept in mind all the time and comprehended while making money on internet.

- **No CONVENIENT MONEY**

If you are familiar with the methods of earning money on internet that does not mean that it will be all the time convenient for you. Do not neglect the difficulties. There are ups and downs as you move forward and enhance your knowledge in making money on internet. Keep this thing in mind all the time that making money isn't magic. You will be required to put in a lot of efforts.

- **DETECT HIDDEN MEANING**

Everyone is unsuccessful at some point. The moment we register with any website or job program, we always leave out the terms and conditions and rules. Not just our acts but the outcome of our income as well. Keep in mind that the terms and conditions are the scope of our job and if this is left out it is our loss.

- **FORTITUDE IS a desirable quality**

Without any doubt a tolerant person is valued and tolerance is esteemed. So just try to have some fortitude and don't be in hurry. All things will bring in good result but the only thing required is to have patience. You won't get good viewership, for that you will have to make efforts for it. Plan out from multiple aspects if one does not work then you should have alternatives.

- **WHAT OUT FOR the free things**

When anytime you are offered for anything free of charges, try it as you take a pinch of salt. Do not invest or spend your money in that business that assures you to make traffic or contact list. Carry out some research work prior to employing.

- **NEVER PIN your confidential accounts detail**

Beware of the fact that there are many scams out there. Thus never provide your account details at the time of signing up and try to be vigilant and search a little about the businesses before signup.