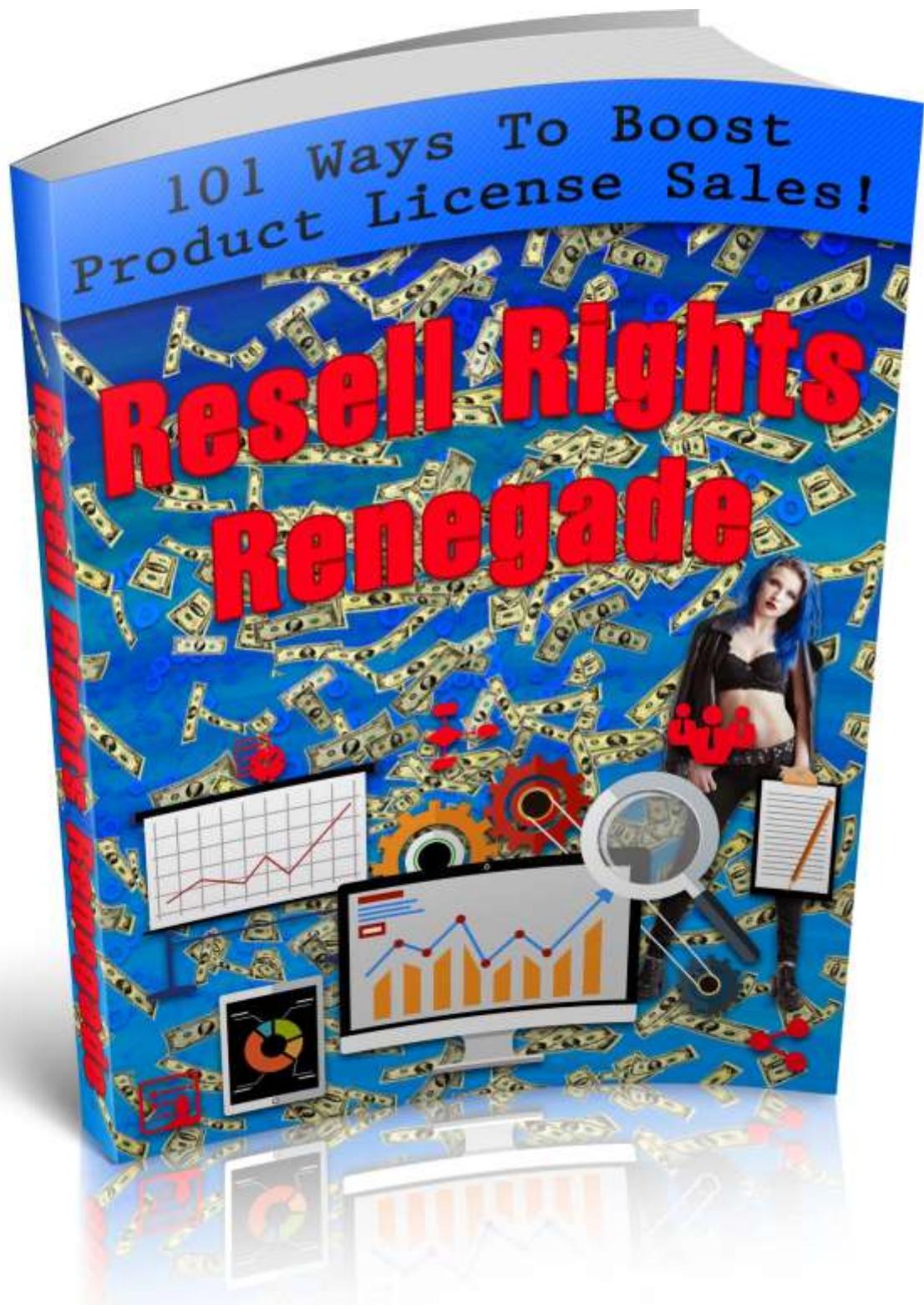


Resell Rights Renegade  
101 Ways To Boost Your Product License Sales!



This publication is designed to provide accurate and authoritative information with regard to the subject matter covered. It is sold with the understanding that the author and the publisher are not engaged in rendering legal, intellectual property, accounting or other professional advice. If legal advice or other professional assistance is required, the services of a competent professional should be sought.

The seller, individually or corporately, do not accept any responsibility for any liabilities resulting from the actions of any parties involved.

## The Table Of Contents

1. The "Growing Demand" Strategy
2. The "Tedious Labor" Strategy
3. The "Grab Your Share" Strategy
4. The "Copywriter" Strategy
5. The "Those Look Good" Strategy
6. The "Ghost" Strategy
7. The "Ready To Roll" Strategy
8. The "Times It By 12" Strategy
9. The "Loaded Up" Strategy
10. The "Brand It" Strategy
11. The "Package It Up" Strategy
12. The "Free To Profit" Strategy
13. The "Instant Business" Strategy
14. The "Junk Yard" Strategy
15. The "Keep It All" Strategy
16. The "Only A Few" Strategy
17. The "Don't Charge Them" Strategy
18. The "Opt-In Incentive" Strategy
19. The "Content Included" Strategy
20. The "Hard Copy" Strategy
21. The "Physical License" Strategy
22. The "Army Of Affiliates" Strategy
23. The "Fire Your Boss" Strategy
24. The "Workshop" Strategy
25. The "Ever-Changing" Strategy
26. The "Don't Wait" Strategy
27. The "Definition" Strategy
28. The "Win/Win" Strategy
29. The "Zero Rights" Strategy
30. The "Just Upload" Strategy
31. The "Early Advantage" Strategy
32. The "All Covered" Strategy
33. The "Untapped" Strategy
34. The "Almost Gone" Strategy
35. The "Current Totals" Strategy
36. The "Never, Never" Strategy
37. The "Invest For Profits" Strategy
38. The "Won't Do Anything" Strategy
39. The "Hassle Free" Strategy
40. The "Less Or More" Strategy
41. The "Sky's The Limit" Strategy
42. The "Follow The Leader" Strategy
43. The "Be The Host" Strategy
44. The "Highly Classified" Strategy
45. The "Tiny Ads" Strategy

46. The "Visitors To Sales" Strategy
47. The "Make It Back" Strategy
48. The "Only Once" Strategy
49. The "Time Investment" Strategy
50. The "Partner With Me" Strategy
51. The "Blue Ribbon" Strategy
52. The "Become A Master" Strategy
53. The "Perceived Value" Strategy
54. The "Powerseller" Strategy
55. The "Residual Income" Strategy
56. The "You'll Lose Money" Strategy
57. The "Buck" Strategy
58. The "High Ticket" Strategy
59. The "Bold Statement" Strategy
60. The "Want More?" Strategy
61. The "Rear End" Strategy
62. The "Multilevel Support" Strategy
63. The "Just Sit Back" Strategy
64. The "Tons Of Searches" Strategy
65. The "Easy Success" Strategy
66. The "Write It Off" Strategy
67. The "Prewritten" Strategy
68. The "Batteries Included" Strategy
69. The "Wait Is On" Strategy
70. The "Rehashed" Strategy
71. The "Turn The Key" Strategy
72. The "No Upload" Strategy
73. The "Wide Variety" Strategy
74. The "Freedom" Strategy
75. The "My Investment" Strategy
76. The "Food" Strategy
77. The "No Hiring" Strategy
78. The "Should Sell Well" Strategy
79. The "Honest Reason" Strategy
80. The "Reseller Comments" Strategy
81. The "In The Dark" Strategy
82. The "Name It" Strategy
83. The "Code Of Honour" Strategy
84. The "Don't Risk It" Strategy
85. The "In A Box" Strategy
86. The "Freshen It Up" Strategy
87. The "Big Collection" Strategy
88. The "Next One Free" Strategy
89. The "Imagine The Profits" Strategy
90. The "Quick Start" Strategy
91. The "Genius" Strategy
92. The "Technology" Strategy

93. The "Take Away" Strategy
94. The "Mark It Up" Strategy
95. The "V" Strategy
96. The "Clock Is Ticking" Strategy
97. The "Unrestricted Rules" Strategy
98. The "Multimedia" Strategy
99. The "Clear The Future" Strategy
100. The "Gathering Place" Strategy
101. The "Electronic" Strategy

## Introduction:

So what is selling resell rights really all about? The following report includes some fascinating information about promoting resell rights products. This is information you can use, it's not just the old stuff they used to tell you about.

When you think about resell rights marketing, what do you think of first? Which aspects of promoting resell rights products are important, which are essential and which ones can you take or leave? You be the judge.

### 1. The "Growing Demand" Strategy

The "(topic) sales increased (no.)% last year" strategy tells your prospects that your resell product is in huge demand and growing steadily. Most people don't want to resell products that no one wants.

### 2. The "Tedious Labor" Strategy

The "benefit from other people's hard work" strategy tells your prospects that they are escaping all the tedious labor involved in creating their own product. Most people like to have someone else do all of the work.

### 3. The "Grab Your Share" Strategy

The "instantly tap into a (\$) market" strategy tells your prospects that the topic of your resell product is in a valuable market. Most people want to grab their share of the pie too.

### 4. The "Copywriter" Strategy

The "comes with professionally written sales letters included" strategy tells your prospects that they won't have to spend money hiring a professional copywriter. They also won't have to spend the time attempting to write their own sales letter.

### 5. The "Those Look Good" Strategy

The "comes with stunning product graphics" strategy tells your prospects that they won't have to hire an expensive graphics designer. Most people know that quality product graphics can instantly increase sales.

#### 6. The "Ghost" Strategy

The "it's almost like having a ghostwriter" strategy tells your prospects that they won't need to hire an expensive ghostwriter in order to create their own products. Most people like to save money for marketing and advertising expenses.

#### 7. The "Ready To Roll" Strategy

The "ready to sell products" strategy tells your prospects that they can almost instantly start making money reselling your product. Most people know they just have to upload the files to their site and plug in their ordering links.

#### 8. The "Times It By 12" Strategy

The "(no.) new resell products every month" strategy tells your prospects that if they join your resell rights membership web site, they'll end up with 12 times that amount of resell products every year.

#### 9. The "Loaded Up" Strategy

The "it's packed with (no.) pages of" strategy tells your prospects that your resell product is loaded with information. Most people think bigger products have more value and will usually pay more for them.

#### 10. The "Brand It" Strategy

The "rebrandable rights are included" strategy tells your prospects that they can include their own product or affiliates links in your resell products. They'll be able to make more money with backend sales.

#### 11. The "Package It Up" Strategy

The "package them with other products" strategy tells your prospects that your resell product can be sold in packaged deals. Most people know that large package deals sell better than single products if the price is right.

#### 12. The "Free To Profit" Strategy

The "free (or master) resell rights" strategy tells your prospects that they can resell products for no cost and keep all the profits. You could use free resell rights as a lead-in for people to buy your better resell rights products.

#### 13. The "Instant Business" Strategy

The "grab (no.) instant businesses" strategy tells your prospects that they can start and own multiple businesses when they purchase a group of your resell rights products. Most people like to have multiple income streams in case one fails.

#### 14. The "Junk Yard" Strategy

The "these products aren't the normal junk" strategy tells your prospects that your products are better than the junk resell rights products on the market. Most people will compare your resell rights to trashy ones they have bought in the past.

#### 15. The "Keep It All" Strategy

The "you can keep 100% of the profits" strategy tells your prospects that they won't have to share the profits with the creator of the product. Most people start out with affiliate programs and eventually want all the profits.

#### 16. The "Only A Few" Strategy

The "limited number of resell licenses" strategy tells your prospects that your resell product isn't available to everyone on the Internet. Most people don't want to invest in products that everyone can resell.

### 17. The "Don't Charge Them" Strategy

The "use the products as free bonuses" strategy tells your prospects that they can use your resell products to persuade people to buy their products or purchase products through their affiliate links.

### 18. The "Opt-In Incentive" Strategy

The "use the products as opt-in incentives" strategy tells your prospects that they can give the resell products away to people that opt-in to their e-mail list, e-mail newsletter and/or autoresponder series.

### 19. The "Content Included" Strategy

The "prewritten promotional articles included" strategy tells your prospects that they don't have to write their own content in order to promote your resell product. People like to post and submit articles to web sites, blogs, forums, e-zines, etc.

### 20. The "Hard Copy" Strategy

The "get a free hard copy" strategy tells your prospects that they will also get a physical copy of your resell product. It could be printed on paper, a digital file on a CD ROM or an audio version CD.

### 21. The "Physical License" Strategy

The "printed resale rights license" strategy tells your prospects that you will send them a copy of the license via mail or fax for their records. Many people like to have physical records of important documents in case their computer crashes.

### 22. The "Army Of Affiliates" Strategy

The "start your own affiliate program" strategy tells your prospects that they can have other people sell the resell product for them. People will imagine making money with your resell product without doing all the work.

### 23. The "Fire Your Boss" Strategy

The "start your own home business" strategy tells your prospects that they can work from home selling your resell product. Most people rather work when they want to and not be ordered around by a boss.

### 24. The "Workshop" Strategy

The "step-by-step, live training sessions" strategy tells your prospects that you will actually train them live to sell your resell product. Most people don't like to be left in the dark or read complicated instructions.

### 25. The "Ever-Changing" Strategy

The "free updates for life" strategy tells your prospects that your resell product will keep up with the ever-changing world. Many people don't want to continue to sell products that are outdated.

### 26. The "Don't Wait" Strategy

The "24 hours a day, 7 days a week customer support" strategy tells your prospects that you'll always be nearby any time of the day if they have questions. Most people today have tight, busy schedules and don't want to wait for help.

### 27. The "Definition" Strategy

The "here is what (master or) resell rights means" strategy tells your unknowing prospects an easy-to-understand description or definition of resell rights. Most people won't buy things they don't understand.

### 28. The "Win/Win" Strategy

The "create joint venture marketing deals" strategy tells your prospects that they can use your resell product to create joint venture deals with other marketers. You could allow your customers to trade resell rights, start a JV private affiliate program, etc.

### 29. The "Zero Rights" Strategy

The "comes with full give away rights" strategy tells your prospects that they can give away your resell product and include their own affiliate links. You could also let your customers allow others to give away to create a viral product.

### 30. The "Just Upload" Strategy

The "proven, pre-designed web site template" strategy tells your prospects that your resell product comes with a web site they can customize by filling in a few blanks. They can just upload it to their own server and start making money.

### 31. The "Early Advantage" Strategy

The "special introductory price of" strategy tells your prospects that if they purchase your resell product early, they can have an advantage over later buyers. Most people like to save money.

### 32. The "All Covered" Strategy

The "well researched product" strategy tells your prospects that your resell product's topic has been covered up and down. People don't want to resell a product that leaves them hanging at the end.

### 33. The "Untapped" Strategy

The "an untapped niche product" strategy tells your prospects that your resell product covers a very rare, unique subject they can profit from. Many people are always in search of untapped niches that aren't saturated with competition.

### 34. The "Almost Gone" Strategy

The "(no.) licenses have sold, only (no.) remain" strategy tells your prospects that your resell rights licenses are about gone. It will create urgency and make them act to secure their resell license.

### 35. The "Current Totals" Strategy

The "current resell license holders have made over (\$)" strategy tells your prospects that they could possibly make a lot of money with your resell product. Many people don't want to be left out of profitable opportunities.

### 36. The "Never, Never" Strategy

The "never sold before and never will be" strategy tells your prospects that this is their only opportunity to purchase your resell rights license. They will understand once all the licenses are sold, there won't ever be any more available.

### 37. The "Invest For Profits" Strategy

The "turn this investment into profits" strategy tells your prospects that your resell product is not a normal purchase but an investment. Most people assume they will make their money back in the short- or long-term.

### 38. The "Won't Do Anything" Strategy

The "most people won't do anything with it" strategy tells your prospects most of your license holders won't even end up selling your resell product. This will persuade the people that think there won't be too much competition from the other license holders.

### 39. The "Hassle Free" Strategy

The "without all the hassles" strategy tells your prospects that they won't have all the hassles reselling your product like a normal business would. You can tell them they won't have any product design tasks, web design jobs, copywriting or other tedious work.

### 40. The "Less Or More" Strategy

The "set your own price" strategy tells your prospects that they are in control of pricing your resell product. People will like the fact that they have no minimum or maximum prices to follow.

#### 41. The "Sky's The Limit" Strategy

The "sell as many copies as you like" strategy tells your prospects that they won't have any limits on the number of products they can resell. Most people will like the fact that their earning power will be unlimited.

#### 42. The "Follow The Leader" Strategy

The "prewritten follow up autoresponder messages" strategy tells your prospects that they can easily follow up with resell leads or customers to create extra profits. Most marketers know that a lot of people don't buy the first time they are exposed to an ad.

#### 43. The "Be The Host" Strategy

The "free web hosting" strategy tells your prospects that they won't even have to pay for web hosting to resell your product. This makes their total starting investment even less considering they would have to pay for web hosting.

#### 44. The "Highly Classified" Strategy

The "prewritten classified ads" strategy tells your prospects that they won't have to write their own ads for their e-zine or free classified ad sites. They can even use the classifieds to purchase cheap advertising on the Internet.

#### 45. The "Tiny Ads" Strategy

The "cleverly written pay-per-click ads" strategy tells your prospects that they won't have to spend the extra time rewriting the major selling points into a tiny ad. Many people invest in pay-per-click advertising and do very good at it.

#### 46. The "Visitors To Sales" Strategy

The "sales letter pulls a (no.)% conversion" strategy tells your prospects on average how many visitors they need in order to make the money they want to earn. It gives them a clear image of the potential profits they could make reselling your product.

#### 47. The "Make It Back" Strategy

The "sell only (no.) of them and you'll be in profit" strategy tells your prospects that they will make their money back with a certain number of sales. Most people are high on themselves and think, "I could easily make that many sales."

#### 48. The "Only Once" Strategy

The "you will only see this page once" strategy tells your prospects that they will only see your resell rights offer one time then it will be gone forever. Many people will take you up on your offer because it will be their only chance.

#### 49. The "Time Investment" Strategy

The "(no.) years to create this product" strategy tells your prospects that they will be saving many years of work if they just go ahead and buy your resell product. Most people will assume you took your time researching and testing a quality product.

#### 50. The "Partner With Me" Strategy

The "become one of my personal JV partners" strategy tells your prospects that if they buy your resell product, they can sell the master resell rights for a commission. Most people like affiliate programs because they don't even have to upload the product package or change the order links.

#### 51. The "Blue Ribbon" Strategy

The "be one of the first to resell it" strategy tells your prospects that your product has just been released. Many people rather resell a product when it's first released because there will be more opportunity to make sales and less saturation.

#### 52. The "Become A Master" Strategy

The "free upgrade to master resell rights" strategy tells your prospects that they can get the master resell rights for the same price. Many people would consider that to be a terrific bargain and buy on impulse.

#### 53. The "Perceived Value" Strategy

The "I'm not going to charge you what it's worth" strategy tells your prospects that your resell product is more valuable than the price you are asking for it. You could also say, "These resell rights are easily valued at (\$)".

#### 54. The "Powerseller" Strategy

The "sell the product at online auctions" strategy tells your prospects that they could become an instant online auction seller. Most people know some of the top online auction sites get millions of visitors a day.

#### 55. The "Residual Income" Strategy

The "can be added to paid membership sites" strategy tells your prospects that they could increase their paying membership with your resell product. Most marketers know that membership sites can create residual monthly income long after promoting it.

#### 56. The "You'll Lose Money" Strategy

The "price will increase every (no.) day(s)" strategy tells your prospects that if they don't purchase your resell products now, then they will lose money. If they are in the market for resell rights, they will buy before the price goes up.

#### 57. The "Buck" Strategy

The "a \$1 sneak preview" strategy tells your prospects that they will actually get to view your resell product for only a buck. You are removing the risk and gaining a hard to break commitment. If they like your resell product, they will pay for the rights.

#### 58. The "High Ticket" Strategy

The "pay in (no.) easy instalments" strategy tells your prospects that they won't have to pay a ton of money upfront for your resell product. It works great for high-ticket resell products or packages.

#### 59. The "Bold Statement" Strategy

The "sorry, no guarantees or refunds" strategy tells your prospects that you aren't out to sell to everyone that comes to your site and your product must be high quality to make such a bold statement. It will also stop people from downloading a digital product and asking for a refund minutes later.

#### 60. The "Want More?" Strategy

The "use them as upsell products" strategy tells your prospects that they could increase what their average customer spends by adding your resell product as an upgrade. Most people have heard that famous saying, "Would you like fries with that?"

#### 61. The "Rear End" Strategy

The "use them as backend products" strategy tells your prospects that they could get repeat sales from all their customers. The lifeblood of any business is getting repeat sales from people that already trust your business.

#### 62. The "Multilevel Support" Strategy

The "we will provide support for your customers" strategy tells your prospects that they can spend more to market the resell rights product. Many businesses know that technical support and questions can take up a lot of time.

#### 63. The "Just Sit Back" Strategy

The "lazy way to profits" strategy tells your prospects that it's harder to create their own product. They will understand that you provide almost everything they will need to get started with little effort.

#### 64. The "Tons Of Searches" Strategy

The "(your product topic) (no.) searches per day" strategy tells your prospects that your product is based on a highly searched keyword/keyphrase. They will quickly realize the profit potential of your resell product.

#### 65. The "Easy Success" Strategy

The "you need your own product to be successful" strategy tells your prospects that it will be easier to become successful when they can get 100% of the profits. Most people realize affiliate products are more saturated than resell rights product.

#### 66. The "Write It Off" Strategy

The "a tax deductible one-time fee" strategy tells your prospects that it's possible that they can write off the cost of your resell product on their taxes. It helps them logically justify the purchase of your resell product.

#### 67. The "Prewritten" Strategy

The "(no.) week prewritten e-mail newsletter" strategy tells your prospects that they can promote your resell product with their own free e-zine. Most marketers know how much work is involved publishing a free e-zine every week.

#### 68. The "Batteries Included" Strategy

The "proven, professional banner ads included" strategy tells your prospects that they could place a banner on their web site or just join some free banner exchanges. It also tells them that you've tested the banner and it pulls traffic.

#### 69. The "Wait Is On" Strategy

The "(no.) are on the pre-launch waiting list" strategy tells your prospects that they better purchase when your resell product is launched or there might not be any copies left. A pre-launch also builds curiosity and excitement for your product.

#### 70. The "Rehashed" Strategy

The "brand new and 100% original" strategy tells your prospects that your product isn't a bunch of rewritten, rehashed information that everyone else is reselling. Most people like to resell products that are brand new to the market.

#### 71. The "Turn The Key" Strategy

The "grab 100% commissions with a turnkey web site" strategy tells your prospects that they will just need to sign up to get a coded link and make 100% commissions. It's a resell rights seller's dream come true because it's like an affiliate program on steroids.

#### 72. The "No Upload" Strategy

The "we provided the download area" strategy tells your prospects that they won't have to maintain, customize and upload a thank you page. They also won't have to upload new product files if you update the resell product regularly.

#### 73. The "Wide Variety" Strategy

The "get (no.) sets of graphics" strategy tells your prospects that they can pick and choose from which web site graphics and product covers they use to resell your product. They will get a full complement of graphics product covers, headers, footers, backgrounds, order buttons, etc.

#### 74. The "Freedom" Strategy

The "rebrand, change or use your own graphics" strategy tells your prospects that they have the freedom to customize your graphics or design their own. Many people like to attach their own personal touch to products they resell.

#### 75. The "My Investment" Strategy

The "we have spent (\$) to create this product" strategy tells your prospects that your resell product cost a lot of money to develop. They also will be persuaded by the fact that they will get the resell product for much less than what you paid.

#### 76. The "Food" Strategy

The "for less than the price of (object)" strategy tells your prospects to imagine the price of your resell product as a normal product they'd buy without hesitation. If your resell product is low priced, you could compare it to buying a meal.

#### 77. The "No Hiring" Strategy

The "we paid (\$) for the graphics alone" strategy tells your prospects that if they created their own product, the graphics alone would be expensive. You could make them realize they are getting your resell product for cheaper than it would to hire a graphics designer.

#### 78. The "Should Sell Well" Strategy

The "we paid (\$) for the professional sales letter" strategy tells your prospects that your resell product should be guaranteed to sell well. They are going to see the total value of your resell product as a good bargain.

#### 79. The "Honest Reason" Strategy

The "(reason for your sale) sale" strategy tells your prospects that you have an honest reason for selling the resell rights to your product or selling them for a low price. Some people think that product owners sell resell rights when the product fails to sell or quits selling for them. It could be a going out of business sale, tax relief sale, holiday sale, etc.

#### 80. The "Reseller Comments" Strategy

The "read other reseller's testimonials" strategy tells your prospects that other resellers have had tremendous success reselling your product. Just imagine if you had a testimonial that stated, "I made 20 times my investment back in only 2 days."

### 81. The "In The Dark" Strategy

The "a list of reliable places to advertise" strategy tells your prospects that they won't be left in the dark on how and where to advertise your resell product. You could give them a huge list of high traffic, proven free and paid places to advertise as a bonus.

### 82. The "Name It" Strategy

The "order before (date) and I'll also toss in private label rights" strategy tells your prospects that they can even add their own name and information to your resell product. People realize that they could gain credibility and become a famous expert in a short period of time.

### 83. The "Code Of Honour" Strategy

The "as a bonus I'll give you the source code rights" strategy tells your prospects they can do just about anything they want with your resell product. They could insert their name, links, add their own copyright, expand the source code, etc.

### 84. The "Don't Risk It" Strategy

The "a (no.) day no questions asked, money back guarantee" strategy tells your prospects that they wouldn't have any risk purchasing your resell rights product. If your product doesn't sell for them or if they don't like it, they can just ask for a refund with no hassles.

### 85. The "In A Box" Strategy

The "a profitable business-in-a-box" strategy tells your prospects that your resell product is a complete business. If it's a physical product it will all be in a box or if it's a digital product, it will all be in one file or download area all ready to set up.

### 86. The "Freshen It Up" Strategy

The "new (or master) resell rights every month" strategy tells your prospects that if they pay a one-time or monthly fee, they can get new products to resell all the time. They'll realize they will never have to worry about running out of fresh products to resell.

#### 87. The "Big Collection" Strategy

The "huge resell right collection valued at (\$)" strategy tells your prospects that they can get tons of resell products all at once for way lower than what you paid for them. It could be resell products, give away products, master resell rights, private label rights products, etc.

#### 88. The "Next One Free" Strategy

The "get my future resell rights product for free" strategy tells your prospects that if they buy your resell rights product, they will get your next one for no cost when you release it. You could offer a bonus without even having created it yet.

#### 89. The "Imagine The Profits" Strategy

The "resell it for between (\$ and (\$)" strategy tells your prospects to imagine making that much every time they sell one of your resell products. You could use it as an example but never fix the price and allow them to sell it for what they want to.

#### 90. The "Quick Start" Strategy

The "quick start guide and easy to follow instructions include" strategy tells your prospects that it's easy and quick getting set up to sell your resell product. You want to give directions on picking a payment processor, changing payment links, selecting web hosting, uploading the files, etc.

#### 91. The "Genius" Strategy

The "no programming or technical knowledge required" strategy tells your prospects that they don't need a college degree in order to resell your product. Just list the simple steps they will have to do or give them the name of someone they can hire to do it for them.

#### 92. The "Technology" Strategy

The "we will do all the technical work for you" strategy tells your prospects that they won't have to do any programming, uploading, coding, etc. Many people are afraid of the technical side of running an online business.

#### 93. The "Take Away" Strategy

The "(no.) product(s) will be taken away every (no.) days" strategy tells your prospects that in order to get your full resell rights package, they better purchase now. Most people that are interested won't want to pay the same price for less resell products.

#### 94. The "Mark It Up" Strategy

The "a huge mark up" strategy tells your prospects that your digital resell product will have a high profit margin. Explain to them that once they have the file, they can sell it over and over without printing and packaging costs.

#### 95. The "V" Strategy

The "professionally written viral e-reports to give away" strategy tells your prospects that you are supplying them with viral tools to promote your resell product. Most marketers understand once they add their ad to it and give it away, people will spread it all over the Internet.

#### 96. The "Clock Is Ticking" Strategy

The "(no.) hours (no.) minutes (no.) seconds till launch" strategy tells your prospects that your resell rights product is in pre-launch and time is counting down. It gets them excited and makes them want to be the first to purchase it.

#### 97. The "Unrestricted Rules" Strategy

The "unrestricted (or lightly restricted) resell rights license" strategy tells your prospects that they will have little or no rules to follow reselling your product. Many people dislike reading, "You can't do this, you can't do that, you can only do this if, etc."

#### 98. The "Multimedia" Strategy

The "(audio or video) version included phrase" strategy tells your prospects that they will get a multimedia version of your text resell product. Most people realize that audio and video are the future of the Internet.

#### 99. The "Clear The Future" Strategy

The "no royalties fee ever" strategy tells your prospects that your resell rights license come free and clear of future payments. Many business industries sell product resell licenses that require you to pay a royalties payment every time you sell a product.

#### 100. The "Gathering Place" Strategy

The "private reseller forum (or chat room)" strategy tells your prospects that they will have an online community of other resellers and yourself to learn resell strategies. You could include this as a bonus with your resell rights product.

#### 101. The "Electronic" Strategy

The "no packaging or shipping charges" strategy tells your prospects that it will save them money and that there are advantages to reselling your digital product. They will never run out of stock, they won't have storage or inventory costs, they won't have to deal with suppliers, etc.

#### Conclusion:

It never hurts to be well-informed with the latest information on resell rights. Compare what you've learned here to future information so that you can stay alert to changes in the area of resell rights marketing.

The day will come when you can use something you read about here to have a beneficial impact. Then you'll be glad you took the time to learn more about marketing resell rights products.