

# LinkedIn<sup>™</sup> Ads 2.0 Made Easy

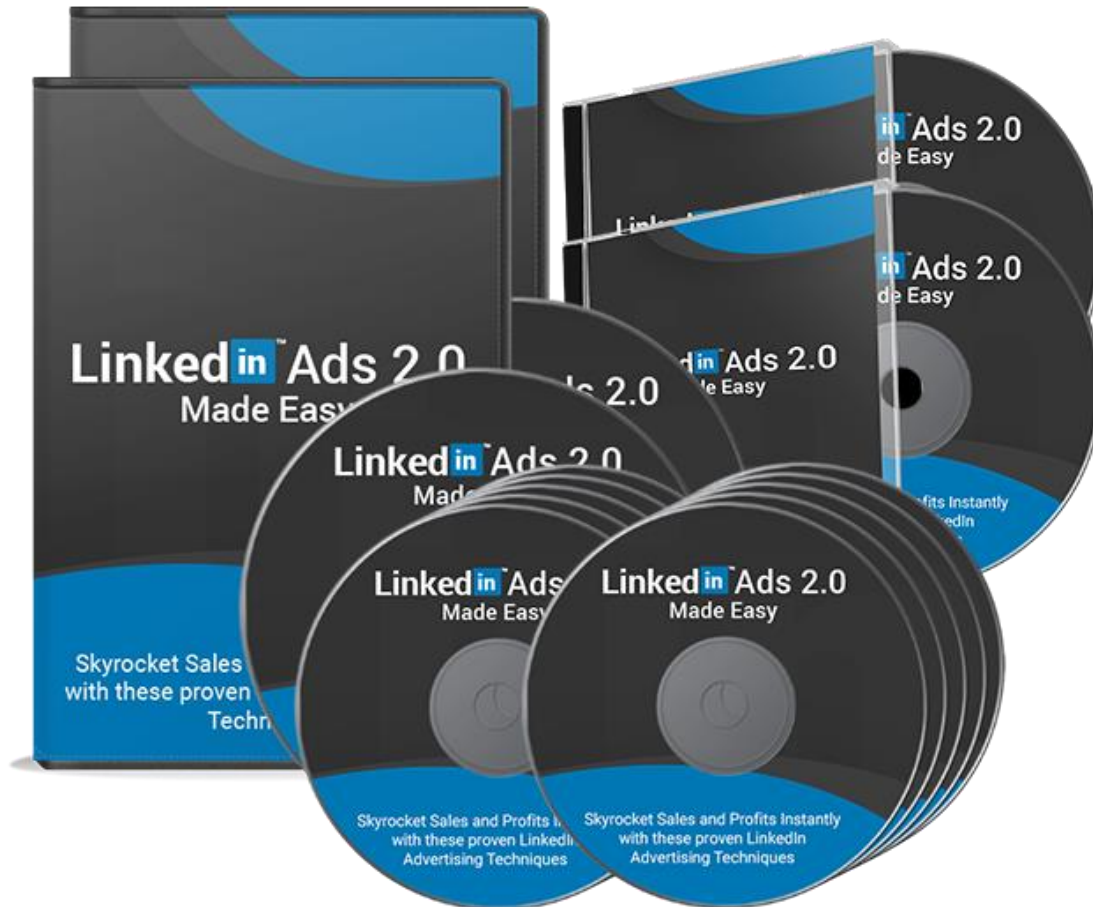
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Skyrocket Sales and Profits Instantly with  
these proven LinkedIn Advertising  
Techniques

# Limited Special Offer

## LinkedIn Ads 2.0 Made Easy

(Video Training)



**Click Here to Download Your Video Training!**

**(Insert your Upsell Offer URL)**

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## Videos

- ✓ [https://www.youtube.com/watch?v=ZnxQs3v\\_Ro4](https://www.youtube.com/watch?v=ZnxQs3v_Ro4)
- ✓ <https://www.youtube.com/watch?v=uf1WehjAXgQ>
- ✓ <https://www.youtube.com/watch?v=GgwkvExo8rg>
- ✓ <https://www.youtube.com/watch?v=R8xOs93nmbU>
- ✓ <https://www.youtube.com/watch?v=B2ljHGMweT4>
- ✓ <https://www.youtube.com/watch?v=Wq8O5i-frC8>
- ✓ <https://www.youtube.com/watch?v=V1TbRbCUH2g>
- ✓ <https://www.youtube.com/watch?v=GgwkvExo8rg&t=69s>
- ✓ [https://www.youtube.com/watch?v=\\_j-SphgF7O4](https://www.youtube.com/watch?v=_j-SphgF7O4)
- ✓ [https://www.youtube.com/watch?v=\\_lpqbauuasA](https://www.youtube.com/watch?v=_lpqbauuasA)

## Tools & Services

- ✓ <https://business.linkedin.com/en-us/sales-solutions/sales-navigator>
- ✓ <https://www.leadfuze.com/>
- ✓ <https://salesloft.com/platform/integrations/>
- ✓ <https://elink-pro.com/>
- ✓ <https://www.getguru.com/>
- ✓ <https://www.dux-soup.com/>
- ✓ <https://ifttt.com/linkedin>
- ✓ <https://www.leadfeeder.com/>
- ✓ <https://www.nimble.com/>
- ✓ <https://www.detective.io/>

## Training Courses

- ✓ <https://www.lynda.com/LinkedIn-tutorials/Get-started-LinkedIn-ads/533296/597067-4.html>
- ✓ <https://www.udemy.com/linkedin-ads-and-linkedin-marketing-for-business/>
- ✓ <https://www.lynda.com/LinkedIn-tutorials/Advertising-LinkedIn/533296-2.html>
- ✓ <https://bootcampdigital.com/linkedin-training-course/>
- ✓ [https://www.udemy.com/linkedin\\_ads/](https://www.udemy.com/linkedin_ads/)
- ✓ <https://courses.laurelpapworth.com/p/liads>
- ✓ <https://www.udemy.com/linkedin-lead-generation-resume-linkedin-marketing/?siteID=vedjocWlu2Y-IL2Bzu.4v7o4CQ7BCofYdQ&LSNPUBID=vedjocWlu2Y>
- ✓ <http://socialmediatraining.com/linkedin-training/>
- ✓ <https://louisemcdonnell.com/linkedin-training-course/>
- ✓ <https://www.pitman-training.com/our-courses/linkedin-for-business/>

## Blogs

- ✓ <https://blog.hootsuite.com/linkedin-ads-guide/>
- ✓ <https://business.linkedin.com/marketing-solutions/blog/linkedin-b2b-marketing/2017/10-examples-of-linkedin-ads-that-totally-crushed-it>
- ✓ <https://adespresso.com/blog/linkedin-ads-everything-need-know/>
- ✓ <https://blog.hubspot.com/customers/linkedin-ads-data>
- ✓ <https://www.crazyegg.com/blog/guides/linkedin-advertising/>

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- ✓ <https://neilpatel.com/blog/start-to-finish-guide-how-to-use-linkedin-ads-to-generate-sales/>
- ✓ <https://www.tslmarketing.com/blog/linkedin-advertising-formats-explained>
- ✓ <https://blog.adstage.io/2017/02/16/everything-you-need-to-know-about-linkedin-ads/>
- ✓ [https://www.weidert.com/whole\\_brain\\_marketing\\_blog/basics-of-linkedin-ads](https://www.weidert.com/whole_brain_marketing_blog/basics-of-linkedin-ads)
- ✓ <http://blog.clickdimensions.com/using-linkedin-ads-to-target-group-members/>

## Forums

- ✓ <https://www.warriorforum.com/tags/linkedin.html>
- ✓ [https://www.digitalpoint.com/search/34385954/?q=linkedin&o=date&c\[node\]=118](https://www.digitalpoint.com/search/34385954/?q=linkedin&o=date&c[node]=118)
- ✓ <https://www.blackhatworld.com/search/21815642/?q=linkedin&o=relevance>
- ✓ <https://www.warriorforum.com/main-internet-marketing-discussion-forum/1320401-advertising-linkedin.html>
- ✓ <https://www.quora.com/topic/LinkedIn-Answers>
- ✓ <https://forums.digitalpoint.com/forums/social-networks.118/>
- ✓ <https://www.techrepublic.com/forums/search/?q=linkedin>
- ✓ <http://www.tomsguide.com/forum/forum-123.html?refine=linkedin>
- ✓ <https://www.proz.com/?sp=forum&action=SearchForum&advanced=y>
- ✓ <https://xenforo.com/community/search/225127/?q=linkedin&o=relevance>

## Affiliate Programs

- ✓ <https://affiliate-program.amazon.com>
- ✓ <https://www.click2sell.eu/>
- ✓ <https://www.clickbank.com/>
- ✓ <https://www.jvzoo.com/>
- ✓ <https://warriorplus.com/>
- ✓ <http://www.shareasale.com/>
- ✓ <http://www.cj.com/>
- ✓ <https://partnernetwork.ebay.com/how-it-works/>
- ✓ <https://portals.aliexpress.com/?spm=a219c.11010108.14.14.39a62963nkcOGG>
- ✓ <https://rakutenmarketing.com/affiliate>

## Webinars

- ✓ <https://www.youtube.com/watch?v=ozHqFm-PxXM>
- ✓ <https://www.youtube.com/watch?v=crZGX-BtY3k>
- ✓ [https://www.youtube.com/watch?v=Xo\\_ro6P9O1U&t=2s](https://www.youtube.com/watch?v=Xo_ro6P9O1U&t=2s)
- ✓ <https://business.linkedin.com/marketing-solutions/webinars/17/03/live-webinar-advertising-on-linkedin>
- ✓ <https://www.youtube.com/watch?v=sXNF-gWrhDQ>
- ✓ <http://newspeed.com/linkedin-webinar-2017-ty/>
- ✓ <https://www.youtube.com/watch?v=qgr5cP424FA>
- ✓ <https://www.youtube.com/watch?v=ikFs9WiekEs>
- ✓ <https://www.youtube.com/watch?v=YmmEo77Vl2o>
- ✓ <https://www.youtube.com/watch?v=4ibBgx32jZs>

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## Infographics

- ✓ <https://www.verticalresponse.com/blog/wp-content/uploads/2012/12/Screen-shot-2012-12-26-at-3.11.10-PM.png>
- ✓ <http://www.allinbound.org/wp-content/uploads/2016/03/linkedin-cheat-sheet-760x2055.jpg>
- ✓ <https://i.pinimg.com/originals/e1/0b/9a/e10b9a334b6d59dd97aaa88099718e03.jpg>
- ✓ [https://www.marketing-mojo.com/wp-content/uploads/2017/04/Marketing-Mojo\\_LinkedIn\\_Demographics\\_Infographic-2017.jpg](https://www.marketing-mojo.com/wp-content/uploads/2017/04/Marketing-Mojo_LinkedIn_Demographics_Infographic-2017.jpg)
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- ✓ [https://static.wixstatic.com/media/c9bcbd\\_d0505a220cfa482598010a8422cbbdc6~mv2.png](https://static.wixstatic.com/media/c9bcbd_d0505a220cfa482598010a8422cbbdc6~mv2.png)
- ✓ <http://rns0819c56a2lq76d4620mbbv0.wpengine.netdna-cdn.com/wp-content/uploads/2014/05/Why-LinkedIn-Infographic.png>
- ✓ [http://infographic.statista.com/normal/chartoftheday\\_2524\\_LinkedIn\\_revenue\\_n.jpg](http://infographic.statista.com/normal/chartoftheday_2524_LinkedIn_revenue_n.jpg)
- ✓ <https://static.businessinsider.com/image/4f4d3b5869bedd3167000047/image.jpg>
- ✓ <http://blogimages.animhut.com/wp-content/uploads/2013/02/Popular-Infographics-about-LinkedIn-3.jpg>

## Case Studies

- ✓ <https://business.linkedin.com/content/dam/me/business/en-us/marketing-solutions/case-studies/pdfs/american-express-small-business-owner-case-study-aus.pdf>
- ✓ <https://business.linkedin.com/marketing-solutions/case-studies/businessonline>
- ✓ <https://business.linkedin.com/content/dam/me/business/en-us/marketing-solutions/case-studies/pdfs/LIMarketShareCaseStudy5-19-16.pdf>
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- ✓ <https://business.linkedin.com/content/dam/me/business/en-us/marketing-solutions/case-studies/pdfs/LIMercedesBenzCaseStudy5-17-16.pdf>

## Facts

- ✓ <https://expandedramblings.com/index.php/by-the-numbers-a-few-important-linkedin-stats/>
- ✓ <http://www.jeffbullas.com/25-linkedin-facts-and-statistics-you-need-to-share/>
- ✓ <https://www.statista.com/topics/951/linkedin/>
- ✓ <https://blog.hootsuite.com/linkedin-statistics-business/>
- ✓ <https://www.omnicoreagency.com/linkedin-statistics/>
- ✓ <http://www.soravjain.com/facebook-linkedin-stats-facts-2017>
- ✓ <https://www.brandwatch.com/blog/96-amazing-social-media-statistics-and-facts-for-2016/>
- ✓ <https://www.napierb2b.com/2016/12/typical-metrics-linkedin-advertising-campaigns/>

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- ✓ <https://www.bluecorona.com/blog/linkedin-stats>
- ✓ <https://www.b2bnn.com/2015/08/10-linkedin-stats-every-b2b-executive-needs-to-know/>

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