Announcing The Brand New, 10 Part, Step By Step Video Course That Shows You…

"Finally, Discover The Secret Shortcuts To Setting Up A Membership Cash Machine That Sells and Delivers Your Site Content On 100% Autopilot - While Generating The Recurring Income That You So Desire."

This step by step video course shows you how to setup, from start to finish, your fixed-term membership site. Simply watch over my shoulder and you can follow click by click.

From the Desk of:

[Your Name]

Dear Friend,

It's true - Membership Sites are the way to go.

Did you know that the easiest and quickest way to create an automated online business that produces consistent and reliable recurring income is to start your own paid membership site?

A membership site is any site that contains material that can be accessed only by its members.

Membership Sites are way better than One Time Fee Sites.

Let me give you an example…

Would you rather get paid $97 per sale or $17/mo from a customer who may stay for the next 6-12 months?

With membership sites, your customer gets well acquainted with who you are and the quality of the information and content you put out. So, as long as you provide great content, then guess who becomes your loyal fan that you can sell more products to?

Think about it. You buy a product from Vendor A about a year ago and then Vendor A tries to contact you about an upcoming sale. Most likely you've already forgotten about Vendor A and why you bought their product in the first place.

But take this situation - you are part of an ongoing membership site and you hear from Vendor B every week or every month. Your relationship with them is most likely much stronger and you've stayed with them all these weeks, months, or even years.

Now imagine yourself as being Vendor B.

See how powerful this is, compared the being the vendor whose customers buy one product from you, and that's it?

And see how much money you've left on the table by being Vendor A?

As Vendor B, because you are consistent with your communication and providing your customer good quality products and content, your customer value shoots through the roof!

- What about technical setup? I'm a newbie, but want to setup a membership site - I'm afraid of all this complex stuff! How do I do it?
- I only have so much time per month - is there another way to setup a membership?
- I don't have a lot of money to start out with, how can I setup a membership site with the least amount of money?

Yes, these are some of the issues with membership sites…

With traditional membership sites there is a lot of maintenance, in addition to trying to set everything up.

This includes having to constantly update your site. Don't get me wrong = I love traditional membership sites and make a lot of money with them, but fixed-term membership sites make a lot too, with a lot less work!

And that, my friend, is your solution….

Fixed-term membership sites run in a manner where you've setup X amount of weeks or months of products in advance. Thus, when a customer comes to your site, they buy and the system you've setup delivers everything automatically.

In other words there's less technical setup, and less maintenance.

How would you like that?

The benefits are as follows:

- With our system, you will need to learn how to setup the system, but there is a lot less technical setup than traditional membership sites.
- Once they are setup, they are hands free and can run on autopilot. You will need to answer your support emails, but if done correctly you can lower them too.
- Membership sites produce higher backend valued customers
- In the end, you have a higher converting list of customers who, most importantly, trust you.

With that said, you can put it all in action and start creating your profit-pulling automated membership machine today, and avoid the mistakes that cost me thousands of dollars and hours of time – just by watching this video series.

Introducing…

<<<TITLE>>

10 Part Video Course

Here's a list of the 10 Part video series in more detail:

* Condition – This video series presumes that you have your content, website, and salesletter. From this point it shows you how to do the rest.

Video #1: Introduction and Tools You Need

In this specific video you will be given an overview of how the system works so you know exactly what to expect in detail. By knowing this, implementation will be a lot faster as the pieces of the puzzle come together. You'll also learn what tools you need to get started. We will primarily be sticking with free tools; however you will need to pay for web hosting, a domain name, and an autoresponder service. Other than that we will not be using any expensive or complex tools.

Video #2: Planning, Brainstorming, and Preparation

Planning and Brainstorming your sales funnel, or in other words, what your customers will see from the moment they land on your sales page to the actual membership itself, is important. What is your strategy for branding?

And how will you deliver your content? When will you deliver your content? Knowing these vital elements are very important to the success of your fixed-term membership site. This is what you'll learn in this specific video.

Video #3: Gathering and Organizing Your Content

After video 2, you now know what your plan looks like. Now it's time to take action. At this moment in time, you will want to start gather the content you have, create it, and organize it so you know what comes out when. Now as simple and boring as that may sound, there's an actual strategy behind this to make sure your customers are happy and excited.

Video #4: How to create a higher stick rate and customer value

Now is the time you can figure out how to keep your customer stick rate high. This means how long a person will stay a member on your site for. The average stick rate for most memberships are anywhere from 3-6 months, and there are reasons for this. Much of this has to do with the quality of the content, but I'll show you some strategies you can use in your own site.

Video #5: How to Create Individual Thank You Download Pages

Now that you've done the proper prep work, it's time for the real implementation. In this specific video, you will learn how to create individual thank you or download pages for when you deliver your content, whether that be weekly, monthly, quarterly, etc. You'll also learn how to edit the thank you pages using a free HTML editor tool. But don't worry, this tool is really not that complicated to use.

You'll also learn what most people do when creating their thank you pages that allows thieves to easily infiltrate them, and how you can avoid this.

Video #6: How to Create a PayPal Subscription Button And Connect Your Sales Page to your Thank You Page

After you've setup your main and individual thank you pages, how do you setup a PayPal subscription button to take payments? The way this works is a visitor will land on your sales page, click the PayPal subscription button and, after payment, it will send them to your main thank you page - where

they can sign up to your automated membership machine. This video shows you how to connect all of these together.

Video #7: How to Upload Pages And Get URLs

In this specific video, you will learn how make your website live and ready to sell. You'll learn how to use a free FTP program that will allow you to upload pages to your website. You'll need these individual thank you page URLs so that you can add them to your autoresponder for delivery in the next video.

Video #8: How to Deliver Your Content

There are several ways to drip feed your content. You can either use a complex membership script or use an autoresponder. While we will recommend a few scripts that can drip feed deliver your content, we will be primarily using an autoresponder, which is basically a third party email service that allows you to automate your emails. You'll learn how to setup a list, and create a confirmation email and autoresponder sequence to deliver your content.

Video #9: Testing

After you have setup everything, it's time to test it to ensure that it works. You don't want to skip this step because what if your system doesn't work? You'll want to find the bugs and smooth everything out before you launch it. In this video, we'll show you what you need to test and most importantly HOW.

Video #10: How to Lower Your Support Tickets

Besides having your automated membership machine running, you will want to have an easy way for your customers to get answers and reach you if they have problems. In this section, you'll learn how to create support videos that will allow you to eliminate the majority of questions, and we'll also point you to the easiest helpdesk scripts to make your life easier.

So, with that said, grab this video series now and learn how setup a hands-free automated fixed-term membership site… so you can start your profit-pulling machine the right way!

Regards,

[Your Name]

P.S. - Finally, Discover The Secret Shortcuts to Setting Up A Membership Cash Machine That Sells and Delivers Your Site Content on 100% Autopilot - While Generating the Recurring Income That You So Desire.

P.P.S. - Gain access to these step by step videos that show you the blue print you need to setup your fixed-term membership site. Simply watch over my shoulder and you can follow click by click.